



**UNIVERSITI TEKNOLOGI MARA  
DUNGUN, TERENGGANU**

**FACULTY OF HOTEL AND TOURISM  
MANAGEMENT**

**TOP PRINT-T SDN BHD**

**ETR 300  
(GROUP PROJECT)**

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Top Print-T Sdn Bhd / Siti Nor Maisarah Umar...[et.al.].



Assalamualaikum W.D. 1

In the name of Allah, The Almighty and The most Graceful. First and foremost, we praise Allah for his blessing and guidance for us .I would like to convey my gratefulness to Allah S.W.T for his blessing therefore we could finish this project on the require time.

I would like to thank from the bottom of my heart to our lecturer Pn. Anita Shariff for the knowledge and wisdom that they give to us. With useful guidance and critique we could perform this business plan. Without her we might not able to finish our business proposal.

To my fellow partners, Nur Khairunnisa Zahidin and Wan Nor Suhariani Wan Ibrahim. I would like to thank to all my partners to their co-operation and full effort in preparing this business plan as a reward of our hard work. Throughout this subject, we manage to gained more information and knowledge on how to start a business and also to be one of the good entrepreneur. We also manage to co-operate with each of the members in our especially to end this tasks successfully.

Last but not least, we would like to apologize if this task is no good as it should be as we are united together to prepared this business proposal as complete and as good as it can be. We also hope for any forgiveness if there are any mistakes that we didn't realize just to complete this business proposal.

Finally, my thanks again go to all the individuals that contributed in this business plan for all the support and co-operation to make it reality. InsyaAllah..

Best Regards from,

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Siti Nor Maisarah Umar  
**DIRECTOR,**  
**TOP PRINT-T SDN BHD.**



## **INTRODUCTION**

We have decided to open a t-shirt and garment printing service as our company business. It was known as TOP PRINT-T SDN BHD. We provide embroidery and printing services. Among our products include stitching badges, bags, caps, jackets, sportswear, printing t-shirt, and towels on the other hand we also selling t-shirt regarding to muslimah appearance. A t-shirt design business can be a part-time venture for an additional source of income. It can also be a full-time career where you're in charge of your own work, and successful work at that.

We offer both traditional screen printing as well as digital printing. Our fully automated facility is capable of printing thousands of t-shirts per day. We also offer a personal service. We print garments on receipt through customer's order, so we are able to respond to your particular needs. In design, order processing, manufacture, and send off, we are committed to provide with a high quality service at reasonable prices.

Our company members consist of 3 shareholders who is Nur Khairunnisa Zahidin, Siti Nor Maisarah Umar and Wan Nor Suhariani Wan Ibrahim.

Our vision is based on to be the most excellent printing garment service outlet in the East Coast area by enlarges our outlet to build new branches in all over the Malaysia. On the other hand, our main mission is the creation of a unique, innovative, creative design to attract the customer to create loyal customer.

From our study of our shop's allocation we observe that we just have only 1 competitor in Dungun area which is located at behind the Dungun's main post office that 1km from our outlet, but our competitor only provides embroidery service not including with printing services.



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