

TITLE OF THE BUSINESS PLAN:
FUNDAMENTALS OF ENTREPRENEURSHIP
(ETR300)

NAME OF BUSINESS:
FNF HAIR SERVICES

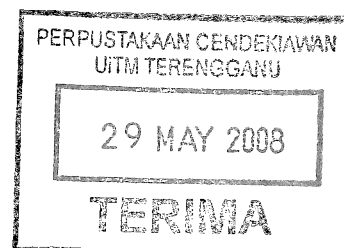
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Unit Perkhidmatan Maklumat
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ETR 300-5



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FNF Hair Services / Fazarudin b.A.Wahab...[et.al.].

Assalamualaikum,

Alhamdullilah thanks to Allah s.w.t because we successfully complete our project for Fundamental of Entrepreneurship, ETR300. Our project for this subject is to open the barber shop that called FNF Hair Services.

We would like to take these opportunities to give special thanks to our beloved lecturers Pn. Norsidah Ahmad for teaching, advice and give guide to us on how to make business plan. Without her we can not complete this business plan.

We also thanks to the shop that give us information that we need for this business plan project. For example Kedai Gunting MM Nor and Arysha Hair & Beauty Saloon that welcome us with smile and allow us to interview their shop. They give us very good cooperation. This make our job getting easier.

We also would like to express our thanks to our classmates and fellow friends for helping us and give moral support during the preparation to make this project paper.

Thanks for all support.

Unit Perkhidmatan Maklumat
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EXECUTIVE SUMMARY

The business plan is the document that will guide of making business project. In this executive summary it contained the summary for the business plan that we prepared. Our business is specialized on services. The service that we plan for business is hair cut service that is name FNF Hair Service.

In introduction we had to choose the best business plan. Then we decide this business plan because it has high opportunity to success. In chapter two we know the propose for preparing business plan.

In chapter 3 we had explained the company background for this project. Then in chapter 4 we describe detail about our partner background. Location of the business in detailed have we done in chapter 5.

In main body of business plan is administrative plan of chapter 6 will be explain in man power planning, organization chart, list of office equipment and etc. Marketing plan on chapter 7 will explain service description, market size, target market, completion, and market share and so on.

Operation plan in chapter 8 will teach how to make process flow chart, operation process production schedule and material. Lastly, in chapter 9 in financial plan we determining the total project cost which include cash flow, income statement and balance sheet.

CHAPTER 1: INTRODUCTION

BISMILLAHIRRAHMANIRRAHIM,

After we make a discussion with our group members, we conclude that the project for ETR 300 is to open the barber shop at Kuala Terengganu, Terengganu. Our company name is FNF HAIR CUT SERVICE.

We choose that name from our name. FNF is come from the abbreviation of our name. We add "HAIR CUT SERVICE" because we want to have difference name from the others company. We think the name of our company is very important to attract the customers to come. So with the name of our company mentioned before, it will attract the customer to come to our service.

For our serves, we have a cutting hair for man and woman. We separate both man and woman services. It is because of the Muslim woman. For a man we have two man barbers, so it can serves two people at the same time. It can save time for our customer. Our customer just takes a few times. For a woman serves, we just have one woman barber. We think for woman not so many people came. So we can save budget. With the woman barber, the Muslim woman customers won't get any problem to cut their hair.

Then, for our location we choose at Kuala Terengganu City. It located at 132 Jalan Sultan Zainal Abidin, 20000 Kuala Terengganu, Terengganu Darul Iman. Our business will be started on 1th JANUARY 2009. It is because we want to make this business run perfectly.

The factors in selecting the propose business is because we think this business will get more profit without so many capital needed. Besides, we want to make a new change in hair cut business in our country. They are much kind of customers that we can get like student, worker, kid and etc. Secondly, this business will get much money and more easily than other business because we need only the hair cut skill and low energy than another job. Thirdly, this job will make relationship with another people, because when we cut costumer hair we will talk to them, and it will make the customers fell better.

Finally, the future prospects of this business are we want to make this business will increase the franchise to another country and maybe to the international. Secondly, we want to make the customers fell satisfy with our services. Thirdly, we want to get many customers and worker that can do job to fulfill what the costumer want. Besides, we want to use tool that use in our business are standard and good quality. We hope our efforts can increase the economic growth in our country.

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