

SB MILLENIUM

ENT 300

FUNDAMENTALS OF ENTERPRENEURSHIP

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EXECUTIVE SUMMARY

This business is based on partnership. We are just a starting-small company ,yet with high determination and wills .The partners consist of five members which hold important positions in the company such as General Manager ,Administrative Manager, Operation Manager, Marketing Manager and Financial Manager. The business capital is amounted to RM 18630 and the loan from MARA loan is RM 18630.

We produce a high-quality raw tempe. Choosing from the best grade of soya bean, we proceed by giving a really good care whilst manufacturing our tempe. Done with making process, Our tempe will be packaged in a plastic packaging for a better hygenic procedure and high durability for a longer period of time.

Our raw tempe is setting out to launch a tempe revolution. In the future, we will produce more soya bean-based products, as along to introduce to the worlds the new brand of healthy food snack. Easily available in the markets and also great to be consumed. That's it! Our raw tempe will be a must-have in kitchen's lists and fulfil housewives' needs and wants..

With the loan given as a support from MARA, we are hoping and wishing to make Soya Bean Millenium (SBM) able to achieve outstanding success in this obstructive and challenging business world. Our business is expected to commence in 2017 and our vision is in the next five years ,we are among the leading company which will dominates the manufacturing of soya bean-based products industry in Malaysia.

Based on the objectives and our briefing above, we are venturing into a very high competitive food industry. Tempe has high potential of being a profitable business if it is done in modern ways, with large scales and systematically, professionally managed, following the standard of procedures (SOP) as fixed by the government.

We expect that our business will become more develop in the coming future and Soya Bean Millennium (SBM) company would spread its wing over the world and become the well-known company in soya bean-based products production. We would foresee our company's business make a huge-continuous profit year by year ,stay in prosperity and stable in the long run. Long live Soya Bean Millennium!!!