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FACU .TY OF CIVIL  
INEERING

**PARTNERSHIP MEMBERS OF CIVIL'S IDEA**

MOHAMAD JUFRI BIN MUKMIN

SITI MARIAM BINTI ABDULLAH

MOHAMAD AKMAL ARIF BIN SOULIHEN

NUR BATRISHYA BINTI MOHAMAD

AZHAMIRULAZMANI BIN MUSLIN

NUR NADHIRAH BINTI ROSLAN

**MATRIK ID**

2015827836

2015841822

2015858352

2015846296

2015813346

2015815918

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## 1.0 INTRODUCTION

Our project name is Multi-purpose Door. We could see that civilian nowadays does not care about their health. The purpose we make the door is to help them be able to spend their times with their beloved family and friends. As we know nowadays, 4 out of 10 people in Malaysia sustain obesity. So this project may help the people reduce their obesity problem.

With this project, the buyer that use the door does not have to buy other furniture because our door is made of door, table and ping pong table. Although the project is looks like luxury, style and modern, its price is still relevant to the market price. This product also suitable in used which is not only in the houses but also in the workshop, warehouse and also administration environment. This multipurpose Door also is made up of wood which is a good quality wood has a last longer and not easily brake. If there is scratches to the door because of ping pong games, it can be easily repaired. It's perfect for spaces too small to have ping pong table in it .There's not construction is required thus it just need to flip of the switch to set up everything needed for a match and just need to flip of the door back up after done the match . This door also known as the fully functional swing door.

CIVIL'S IDEA is our company name where we are providing a door business which provides a door services. Basically, we are making the door by ourselves and it can be done 8 doors in a days. So we can make 208 doors in a month. Civil's Idea will be running at 43, Jalan Padi Emas 1/3, Bandar Baru Uda, 81200, Johor Bahru. It is located same row with Jakel Bandar Baru Uda, Johor Bahru and will be established on June 2017. This location is suitable because it is located in middle of Johor Bahru city. This location will give benefits to us because people will use the road in front of our office as a main way to go to their work place. So it is a nice place to build up our business.

This project also succeeded build and progress because of the help of the four others manager that is administration manager who are responsible as the organizer and details-oriented good with the analytical skills to run-day-to day operations. Then, marketing manager which responsible to highlight target customer and key product. From the marketing manager we have promoted our product through the website, business card and brochure. Next, operational manager which responsible to plan capacity, material, equipment and manpower. Lastly, financial manager who are engage in ongoing cost reduction analyses in all areas of the company. With full of cooperation among the manager, the multipurpose door had become one of the best product that had successfully build.

## **1. OBJECTIVE ORGANIZATION**

### **➤ VISSION**

- To provide a good lifestyle in everyday activity for a better lifestyles in future.

### **➤ MISSION**

- To ensure the project will attract more customers and give more confident to the public to use.
- To make sure the products will have a full acceptance from the public.
- Become one of the best product that can be promoted and import to the other country.

### **➤ OBJECTIVE**

- To reduce the space usage from many sides in house.
- Give opportunity to the public for having a healthy lifestyle.

### **➤ TAGLINE**

- See the future through the door.

