



HYDRO LAUNDRY ENTERPRISE

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EXECUTIVE SUMMARY

This business is based on partnership where it consist of six members which ~~are~~ hold important role in the company such as General Manager, Administration Manager, Marketing Manager Operational Manager and Financial Manager. This business capital amount RM 30 000 which each member contribute RM 5 000 and the balance of the capital from bank loan, which is RM 46 833.

Hydr Laundry Enterprise, is a company which focuses on laundry service. We are aware that university students and residents around Bandar Seri Alam need laundry service. So we promote our service and we think that it might has potential to be a good business.

Nowadays almost everything in our world now are working fast and efficiently, so we promote a self-service laundry because it can saves time. We also aware that people around Bandar Seri Alam majority are people who have carrier and busy in working, so they may not have much time to do their laundry and that is why we opens this business. University students also need this kind of service to reduce their burden in doing their laundry.

Our vision is to expand our company by opening 2-3 more branches throughout the northern area in 5 years. Besides, we also want to improve our quality and quantity of our facilities and be a well-known self-service laundry company. This can be achieved by the cooperation and efforts among the partners to promote company.

We will expect that our business will become more developed in the future because the demand for efficient affordable and fast laundry service and not many companies produce this kind of service. This will give more advantage for us to make our product more profitable and stable in the long time.