



MARA UNIVERSITY OF TECHNOLOGY
TERENGGANU BRANCH,
23000 DUNGUN,
TERENGGANU

ENTREPRENEUR BASIC
(ETR 300)

BUSINESS PLAN

WOMEN DREAMS SDN BHD
A-20 BANGUNAN KOTA,
JALAN GAMBUT,
25000 KUANTAN,
PAHANG

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THANK YOU

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1.0 INTRODUCTION

Women Dreams Sdn. Bhd. is a company, which supply health products formulated by unique herb extract especially for married women. Our company is located at;

WOMEN DREAMZ SDN BHD,
A-20 Bangunan Kota,
Jalan Gambut,
25000 Kuantan,
Pahang Darul Makmur.

We will start our business on 1st June 2001. The main reason for choosing this kind of business is our awareness about external and internal health of married women. Married women nowadays, face a problem in balancing their domestic and carrier. Both need high commitment to be energetic and aggressive women, they need something healthy that can give them energy all day long in managing their daily routine at home and workplace. So, we exploit this opportunity to supply healthy product for married women. By using this product they will become good housewives at the same time to be good workers. We have faith that our business will expand and grow in the future and have a good potential to be one of the successful companies in Malaysia.

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