

DIPLOMA IN OFFICE MANAGEMENT AND TECHNOLOGY



**ETR 300
FUNDAMENTALS OF ENTREPRENEURSHIP**

LADIES' ONE STOP

“WOMEN PERSONAL WEAR”

**PREPARE FOR:
PM NORSIDAH BT AHMAD**

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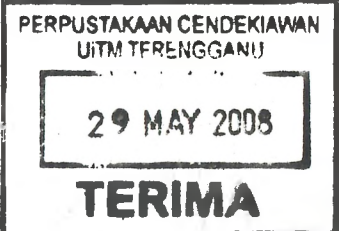
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MARA UNIVERSITY OF TECHNOLOGY
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Unit Perkhidmatan Maklumat
Perpustakaan Cendekiawan
UiTM Terengganu



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Business plan for Ladies' One Stop: women personal wear /
Fazirawati binti Che Wan...[et.al.]

ACKNOWLEDGEMENT

Alhamdulillah, thanks to the Almighty Allah S.W.T. for His blessings we able to complete our group assignment titled "Women Personal Wear".

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Last but not least, we also want to express thank to everyone who directly or indirectly contributed to the assignment. With their help and support, our assignment is well completed and we hope Allah will bless them for their cooperation.

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CHAPTER ONE

Introduction

Our company has been named by 'Ladies One Stop'. The natures of our business specialize in selling panties, bra, pyjamas, and bikini. Nowadays there are little one stop centre for ladies in Malaysia which provides them all their personal wears. Most of Malaysian especially ladies do not know their true size for their bras and normally they wear incorrect size. By opening up this business we hope that we can help them to choose the best for their personal wears. Besides that, business also benefits us in terms of job opportunities among feminine teenagers who are jobless in Dungun.

After the discussion, we have decided that we will build our company at 10001, Pusat Perniagaan Sura Gate, 23000 Dungun, Terengganu. Our company will be commenced on Jan 2009. The factors which have brought us to open this kind of business are we think our location is very strategic as we have several of academic institutions such as Politeknik, Mara University of Technology and Boarding School.

In addition, our company is a one stop retailer for women's personal wear. We buy products from wholesalers and sell products straight to the customers. Our company has its own future prospects which are to open up a few branches all over Malaysia. After five years of operation, we wish to achieve a profit increase of about 50% equal to RM500,000.00.

CHAPTER THREE

Company Background

- a. Name of the company: Ladies One Stop
- b. Business Address: 10001, Pusat Perniagaan Sura Gate, 23000 Dungun, Terengganu.
- c. Correspondence Address: <http://www.LOS.com.my>
- d. Telephone Number: 09-8444378
- e. Form of Business: Private limited company
- f. Main activity: Sell the ladies'
- g. Date of commencement: Jan 2007
- h. Date of Registration:
- i. Registration Number:
- j. Name of Bank: Bank Pembangunan
- k. Bank Account Number: 13040072189525
- l. Equity Contribution:

| Name | Percent (%) | Total (RM) |
|--|--------------------|-------------------|
| Raihana Binti Mohamed Zain | 20 | 20,000 |
| Sharifah Noorhidayah Bte Syed Mohd Yazid | 20 | 20,000 |
| Wan Fadzlina Binti Wan Nasir | 20 | 20,000 |
| Fazirawati binti Che Wan | 20 | 20,000 |
| Shuhailah Binti Dollah | 20 | 20,000 |
| Total | 100 | 100,000 |

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