

# COMPANY ANALYSIS

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### CASE STUDY

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## **EXECUTIVE SUMMARY**

Research shows that high-quality preschool programs not only improve school readiness, but also lead to an array of positive academic and life outcomes. State and national leaders have turned their attention to expanding preschool enrollment as one strategy for improving student success. Yet while preschool enrollment has risen consistently in recent years, enrollment alone is not enough. We must also ensure that early childhood programs offer high-quality, developmentally appropriate instruction that is aligned with Malaysian education standards that meets the full range of young children's developmental needs.

Early childhood offers educators a unique set of opportunities and challenges. Young children undergo remarkable growth in cognitive, physical, social, and emotional development. However, preparing young children for future success is not simply a matter of introducing challenging academic work to early childhood classrooms. Instruction, as well as assessment, must take into consideration the special challenges of early childhood.

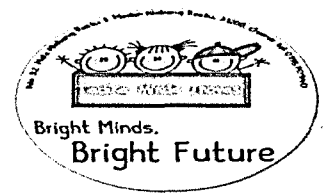
Our youngest learners benefit most when rich literacy and numeracy instruction are combined with music, art, physical, and health education, with time to play and grow socially and emotionally. Their future success is built on this comprehensive foundation.

High-quality preschool makes a difference for students and society. For college and career readiness, the education our youngest students receive must be consistent with and connected to early elementary school, address the full range of all students' developmental needs, and work to prepare the whole child for future success as healthy, productive, engaged citizens.

The study found parents to be knowledgeable about child development. Most parent indicated all seven domains of child development as important, these domains includes physical, cognitive, language, literacy, social, emotional, and moral development.

Parent are the key influencers in their children's lives and play an integral role in their early formative years. Their involvement and the home learning environments they create form an inextricable link to ensuring positive outcomes for children across a range of developments – physical, cognitive, language, moral and socio-emotional.

Issues and challenges that parents face and the types of resources that are useful for them in their parenting journey were explored in order to inform the development of their children and link with home learning environment using proper guidance from parent. Thus, reduce parent neglect rate of preschool children.



## **1.0 INTRODUCTION**

### **1.1 Background of the Study**

The Malaysia Education Blueprint 2013-2025, released in September 2012, showed that only 77% of students were enrolled in some form of preschool education, either public or private. Nowadays, children development progress very quickly. Majority of parents will enroll their children in early age of three to six in some form of preschool even it's not mandatory in Malaysia. Objectives of local preschool education may include a basic grasp of the national and vernacular language as with blended curriculums between play-based and academic-based ends of the learning spectrum.

Malaysia Ministry of Education (MOE) had issued in 2010 that all preschools including public and private sectors are to follow all the guidelines state in Standard National Preschool Curriculum (SNPC) as to commit to ensuring the structure of the preschool phase of education will be scaled up in successive waves. In Malaysia policy toward preschool, the objective of ensuring universal preschool enrolment and an equal head start in education for all children. The component of the preschool education included communication, physical and aesthetic, humanity, personal appearance, science & technology and spiritual attitudes and values

Preschool is important for children development – On top of that, the children do a lot of beneficial activity than playing there. In preschool, children are prepared with variety of skill for future as well in primary school. By sending children to kindergartens at early age, the children will acquire many new thing and mix up with other children for their socialism. In addition to math and language arts, which are a major focus of kindergarten, children also learn science, social science, and usually art, music, health and safety, and physical education..