

31408



COMPANY ANALYSIS FELDA IFFCO SDN. BHD

TECHNOLOGY ENTREPRENEURSHIP (ENT600): CASE STUDY

FACULTY & PROGRAMME : Faculty Computer and Mathematical Sciences & Information Technology (CS2406A)

SEMESTER : 6

PROJECT TITLE : Technology studies used by Felda Iffco Sdn. Bhd

GOUP MEMBERS :

- 1. AHMAD TARMIZI BIN SAZALI (2015154927)
- 2. MUHAMMAD ZAIM BIN ABU ZAHAR (2016709059)
- 3. NOOR SHAHIRA BINTI SAMIRAN (2016524615)
- 4. NUR SHAFIRA BINTI JEFFERY (2016586413)

LECTURER : Madam Hajah Zanariah Binti Zainal Abidin

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ACKNOWLEDGEMENT

In the name of Allah SWT the most Merciful and Most Gracious

Alhamdulillah, praises and thanks to Allah because of His Almighty and His utmost blessings, our team was able to finish this Case Study in semester 6 within the time duration given. Alhamdulillah this Case Study has been successfully completed although there have been hardship and stressful since start the research process.

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EXECUTIVE SUMMARY

The team has selected the Felda Iffco Holding Sdn Bhd as a case study. Felda Iffco is located in Lot 596, Lebu Raja Lumu, Pendamaran Industrial Estate, 42009, Port Klang, Selangor, 42000. Felda Iffco is a founded by FELDA Global Group in 2006. IFFCO is UAE's leading manufacturer and marketer of a wide range of fast moving consumer goods and industrial food products in the Middle East and Africa and has its operations and manufacturing facilities in UAE, Pakistan, Malaysia, Tunisia, Egypt, Turkey, Indonesia and China. Since its inception in 2006, FELDA IFFCO has built a solid reputation for quality and in doing so has achieved several awards and certifications, namely HACCP, ISO 9001:2008 and more.

1.0 INTRODUCTION

In this Case Study, Our team will cover the overview of the whole company including the background of the study, problem statement, purpose of the study, company information, company analysis, finding and discussion, conclusion and recommendation and improvement of the project.

1.1 BACKGROUND OF THE STUDY

According to Corley (2009), palm oil is an important source of edible oil, and also a potential biofuel raw material. In the sometimes heated debate over the expansion of the oil palm industry, the distinction between these uses is rarely made. Future demand for edible oil can be estimated from population projections and per capita consumption. The whole community needs palm oil to meet daily needs.

FELDA IFFCO integrates the entire value chain from oil palm cultivation, milling, refining, processing, branding and distribution of a complete range of palm and palm kernel based oils and fats to global markets. FELDA IFFCO not only produces and markets a wide range of products that cater to the daily needs of households across the world, but also manufactures derivatives and intermediates for baking, food and non-food uses as well.

The capabilities of FELDA IFFCO Sdn. Bhd extend from the harvesting of the oil palm from their own plantations to refining of the crude oil in their own refineries located at key points across the world, and converting the raw oil into a complete range of oils and fats. They strive to give your products the benefit of science-driven ingredient platforms that refine the best of what nature has to offer to satisfy life's needs. With the global reach and resources of FELDA and IFFCO companies, FELDA IFFCO manage they oils from source to market for total supply chain control, thus benefitting their clients irrespective of the industry come from.

1.2 PROBLEM STATEMENT

- The shortage of worker in demand is so high that existing workers have to work longer hours.
- Quality assurance of freelance overseas products as well as losses incurred in the event of detects in exporting products.
- Hygiene issues during product processing such as wildlife disturbances in the processing area.

1.3 PURPOSE OF THE STUDY

- To study about technology to increase the palm oil in FELDA IFFCO Sdn. Bhd.
- To identify about the purchase order system in FELDA IFFCO Sdn. Bhd.
- To improve the productivity of palm oil and make less mistakes in FELDA IFFCO Sdn. Bhd.