



اُونِيُوْزْسِيْتِيْ بَاتِيْكَوْ لُوْ كِيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

## **CASE STUDY**

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: ENT300  
: FUNDAMENTALS OF ENTREPRENEURSHIP  
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## 1.0 Executive Summary

In the Case Study assignment, students are required to analyse a real business situation. In this case, I have chosen RD Alumglass, owned by Mr. Roslan in Kelantan. I once met him several times to gather information about his business and see the characteristics of his success in the field of entrepreneurship. The idea to open this business was inspired by his uncle that run this type of business.

First, RD Alumglass is the company name, it is short form from Roslan Design Aluminium and Glass. He was inspired by his uncle. When he was a teenager, he works with uncle and learn about glass, aluminium, and making picture frame. He started this since 1996 until now and he is expert in making window, mirror, sliding door and so on that related to aluminium and glass. This store is located at Lot 2406 -A Kampung Tini Jalan Pasir Hor 15100 Kota Bharu Kelantan

## 2.0 Entrepreneur Profile



1. Name	Roslan Bin Mahmood
2. Gender	Male
3. Age	53
4. Race	Melayu
5. Religion	Islam
6. Phone Number	013-9865686
7. Address	Lot 2730 Taman Tanjung Pasir Pekan 16250 Wakaf Bharu Kelantan
8. Hobby	Trading
9. Interest	Crypto Currency
10. Occupation	Business
11. Education background	SPM
12. Skill	Creative

13. Experience	25 years in his job
14. job Experience	25 years in his job
15. Mother's Name	Mek Jah Binti Ahmad
16. Father's Name	Mahmood Bin Awang
17. Status	MARRIED
18. Number of Childs	8
19. Number of Siblings	10
20. Which child are you in your family?	4
21. Why does you choose this business?	Expert in this line of work
22. How many siblings that already have family?	9