



SURE CLEAN LAUNDRY

Faculty : Faculty of Business Management

Program : Bachelor of Business Administration
(Hons) Human Resource Management

Program Code : BM243 / BA243

Course : Principles Of Entrepreneurship

Course Code : ENT530

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Group Name : NBH6A

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Submitted to
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80

TABLE OF CONTENTS

CONTENTS	PAGE NUMBER
Cover Page	1
Table of Contents	2
Acknowledgement	3
1. Introduction	4
2. Background Company	4
3. Partner's Background	5
4. Administration Plan	8
5. Marketing Plan	14
6. Operation Plan	20
Conclusion	24
Project Implementation Project Cost & Sources Of Fund Able	25

ACKNOWLEDGEMENTS

Alhamdulillah, we are most grateful to Allah S.W.T for the completion of this Business Plan as one of the requirements that need to be accomplished in the course work assessment for the code ENT 530.

Special thanks to our parents for giving financial support in completing this business plan. This business plan has been prepared with the cooperation and support of many people. Besides, not to be forgotten to our lecturer Madam Zanariah binti Zainal Abidin for her kindness in helping us during the process of completion of this business plan. She have given us a good service by providing useful information to us. Without you, we would not be able to complete this business plan.

There are a lot of challenges that we have to face such as finding the material suppliers and machine capacity for our project. Besides that we have to go through a lot of difficulties with the economy nowadays, we are dealing with besides going through a lot of procedures.

Through these problems we manage to become more organized and mature in dealing with problems that occur during our research. This business plan covers organization, marketing, operation, administration plan and any other information needed by a new entrepreneur as a guide to start this business.

Lastly, to those who had involved and contributed directly or indirectly to this business plan, we are very grateful to them for the effort and initiative that they have shown in our project until we successfully completed our business plan.

1. INTRODUCTION

Name of Business	: SURE CLEAN LAUNDRY
Nature of Business	: Partnership
Location of Business	: Jalan Pinang E, 18/E, 40200 Shah Alam, Selangor
Date of Business Commencement	: Our business will begin to operate on 1 January 2019
Future prospect of the business	: <ul style="list-style-type: none">• Increase sales and marketing activities to further expand into the local laundry services market.• More branches in Malaysia• Provide variety of services and options to all of our customer.

PURPOSE

To apply for a loan of RM 71,000.00 from RHB Bank Berhad.

2. BUSINESS BACKGROUND

Name of Business	Sure Clean Laundry
Address	Jalan Pinang E, 18/E, 40200 Shah Alam, Selangor
Email/Website	sureclean@gmail.com
Form of Business	Partnership
Main Business Activity	Laundry Service
Date of Business Registration	1 December 2018
Date of Commencement	1 January 2019
Name of Bank	RHB Bank Berhad
Initial (own) Capital	RM 5,182.00 from Wafaa' RM 5,000.00 from Zuhaina and Amanda TOTAL = RM 15,182.00

3. PARTNERS' BACKGROUND

1. General cum Marketing Manager



Name : Wafaa' Athirah binti Nordin

Identity Card Number : 940628-10-6362

Permanent Address : No, 8, Jalan PP 16 Seksyen 2, Taman Pinggiran Putra,
43300 Seri Kembangan, Selangor

Correspondence Address : S/A

Telephone Number : 017-2342034

Date of Birth : 28 June 1994

Age : 24

Marital Status : Single

Academic Qualification : Diploma in Programming

Courses Attended : Mobile and Cloud Application

Skills : • Microsoft Office
• Programming Language (C++, JAVA, PHP, VB.NET)
• Leadership, decision making

Present Occupation : Admin Assistant

Previous Business Experience : None