



اَوْنِبُورِ سِيْتِي بَاتِي كُونُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**PRINCIPLES OF ENTREPRENEURSHIP
(ENT530)**

BUSINESS PLAN

DECOR & DECOR FURNITURE

Prepared By:

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Class:

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Prepared For:

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Introduction

- Form of business : Partnership

- Location : No 5, Jalan Kota Fesyen MiTC, 75450 Hang Tuah Jaya, Ayer Keroh, Melaka

- Reason : We chose this business because it will generate profit besides furniture can be innovated with different kind of shapes and it will attract customer to purchase our products as we also offer affordable prices. New design and innovated of furniture which different from others. Then the demand of the furniture will increase due preparing new, unique and innovative product. Supply high quality of furniture that will be more flexible.

Purpose

Business plan is written a document which is to describe the purposed business to be undertaken in the comprehensive manner. It is also known as a project paper, working paper and business proposal. As we know, business plan is necessarily required in order to open a business.

Business plan includes all of documents; operational and financial detail, its target market opportunities and strategies. Business plan can show or lead our business to a successful journey. Business plan can show the goals of its business and how to achieve it. There are many purposes of business plan as below:

- To give a chance to an entrepreneur to evaluate the business
- To let the entrepreneur to achieve business' goals
- A day to day business guidelines
- Confidence to investors
- To generate income

BUSINESS

BACKGROUND

Business Background

ITEM	INFO
NAME	Décor and Décor Furniture
ADDRESS	No 5, Jalan Kota Fesyen MITC, 75450 Hang Tuah Jaya, Ayer Keroh, Melaka
TEL	06-6537721
FAX	06-6532828
FORM OF BUSINESS	Partnership
MAIN ACTIVITIES	Multi-Drawer
REGISTRATION DATE	22 December 2017
COMMENCEMENT DATE	2 January 2018
NAME OF BANK	SME Bank
OWNER CONTRIBUTION	Musliza Munirah Binti Musa: RM 17,532.27 Nuraqila binti zulkifli : RM 12,492.37 Nur Ain bt Abd Fatah : RM 12,492.37
