



اَوْبُو سَيِّدِي تَيْكُونُو لُو كِي مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**ENT530**  
**PRINCIPLES OF ENTREPRENEURSHIP**

**SOCIAL MEDIA**



**FACEBOOK REPORT**

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## Acknowledgement

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## Executive Summary

Nowadays lots of supplement or product that can help to boost the energy, provide vitamin and mineral. Same goes to milk, but mostly in the market they introduce the cow milk, and rarely did we hear about goat milk.

Goat milk is much better than cow milk, and then we introduce the Susu Juna made from goat milk. Customer can choose their flavour either chocolate or original. Susu Juna have high in vitamin and mineral.

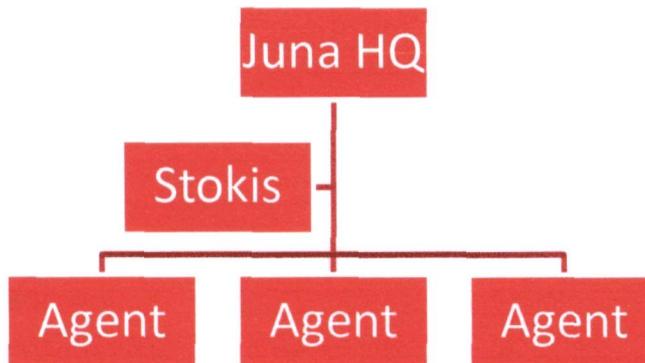
The price of Susu Juna is affordable and valuable. Its suitable for any ages and help them to be more energetic, healthy and get enough vitamins and mineral.

- **Name and address of business**

Name of business: Susujunpuncakalam

Address No 222, Lorong Gugusan Alam 17/10, Bandar Puncak Alam 42300 Selangor Malaysia.

- **Organizational chart**



- **Mission / vision**

#### Mission

Susu Juna's mission is to produce premium quality goat dairy products with the utmost care and attention given to the farmers, animals, customers and business partners. Each one of our dairy farmers is committed to treating their animals humanely with access to clean bedding, dry and warm shelter, open air barns, and access to the outdoors, pastures, fresh clean air, high quality nutritious and natural food, clean and fresh water. Encourage goats to engage in their natural behaviour by placing them in social groups where they can live in a herd to run and play.

#### Vision

Susu Juna vision is to be the leader in producing 100% goat dairy products without compromise on quality, service and the humane treatment of the animals.