

**UNIVERSITI TEKNOLOGI MARA**

**REVITALIZATION OF OLD TOWNSHIP,  
LITTLE INDIA, IPOH**

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**DIPLOMA IN TOWN & REGIONAL PLANNING  
August 2021**

## AUTHOR'S DECLARATION

I declare that the work in this Planning Project Paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This project paper has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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Date : 23 July 2021

## **ABSTRACT**

Revitalization is defined as the ability of many parties including revitalization, restoration, reconstruction, modernization, and actions aimed at reviving buildings, areas, or cities that have been destroyed in various aspects, as well as economic and social. In the tourism sector, this revitalization change to a tourist area is very important to do. A study has been done on revitalization that is the Revitalization of the Old Town, Little India in Ipoh. This study focuses on several problems and issues related to revitalization in this area which cover aspects of attraction, development, and scenery. To achieve the purpose of this study, there are several objectives that have been listed to revive this old city. It is influenced by several tourism and economic factors for this area which can make this Little India a more attractive tourist destination than ever before. For this study there are one (1) methods used that is observation in visual form (Google Earth). The results of the study method as well as from RKK Pekan Ipoh show that this place should be revived from the attractions, facilities, and development. These elements should be enhanced to revitalize the tourism area of Little India for the better. At the end of this research, some suggested suggestions such as landscaping areas are upgraded for the future, as well as raising the attraction element to drive the number of visitors to this place.

## **ACKNOWLEDGEMENT**

In the Name of Allah S.W.T the Most Gracious, Most Merciful. All praise is given to the Almighty for giving me an opportunity to complete this research study successfully.

Firstly, I am so thankful to Him give me opportunity to finish this final year project during Pandemic Covid 19. Beside that , I want to thank you to my supervisor,Sir Aizazi Lutfi Aham for giving me a lot of guidance, help me in learning a process to complete the study and spending him times for discussion with me. Without him guidance, I would not be able to complete the study on the time given. I also want to thank Dr. Syazwani Ahmad as Planning Project Paper Coordinator, for her guidance, tolerance, supervised and reminded us the important dates during this semester.

Finally, I would like to express my very profound gratitude to my parents and family for providing me with physical and mental support in process of researching and writing this final year project. Last but not least, most thankful to all my friends for supporting and encouraging me in completing this thesis. This accomplishment would not have been possible without them. All your kindness will be never forgotten. Thank you.

## TABLE OF CONTENT

	<b>Page</b>
<b>CONFIRMATION BY PANEL OF EXAMINERS</b>	<b>i</b>
<b>AUTHOR'S DECLARATION</b>	<b>ii</b>
<b>ABSTRACT</b>	<b>iii</b>
<b>ACKNOWLEDGEMENT</b>	<b>iv</b>
<b>TABLE OF CONTENT</b>	<b>v</b>
<b>LIST OF TABLES</b>	<b>viii</b>
<b>LIST OF FIGURES</b>	<b>ix</b>
<b>CHAPTER ONE : INTRODUCTION</b>	
1.1 Introduction	1
1.2 Problem Statement	3
1.3 Goal and Objectives	4
1.3.1 Goal	4
1.3.2 Objectives	4
1.4 Scope of Study	5
1.5 Research Methodology	6
1.6 Site Background	8
1.7 Summary	12
<b>CHAPTER TWO : LITERATURE STUDY</b>	
2.1 Introduction	13
2.2 Land Use	14
2.2.1 Type of Land Use	14
2.2.2 Type of Commercial	15
2.2.3 Type of Commercial Building	16
2.3 Tourism Planning	17
2.3.1 The Definition of Tourism Planning	17