



اَوْنُوْزِ سِيْتِي تِي كُوْلُوْ كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

# Blueprint Outline

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## ENT 600 Technology Entrepreneurship

'Tight'

Prepared by :

No.	Students' Name	Matrix No.
1	Esmalinda Mohamad	2013625484
2	Siti Sarra Hazwani Mohd Azlan	2013641684
3	Nurulain alias	2013641896
4	Anis Athirah Misri	2013800934

Prepared for :

Pn Zanariah Zainal Abidin



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**COMPANY'S LOGO**



ALAS COMPANY SDN. BHD.



## CHAPTER 1

### 1.0 PRODUCT DESCRIPTION

#### 1.1 Introduction

- The product is a bed sheet puller name “Tight”.
- The function of Tight is to tighten bed sheet with one click.
- Tight is a simple technology that makes life easier, compared to normal routine of tightening the bed sheet manually at four corners every time after waking up from sleep.

#### 1.2 Purpose of development

- To make bed making easier.

#### 1.3 Product Concept

- This product comes with retractable spring, that can stretches and coils to as much as possible, thus tightening the sheet.

#### 1.4 Unique features

- Durable cord (paracord), that not easily snaps under tension.
- Included with special bed sheet that sewed along with loop holes ;-
  - secured the attachment of bed sheet with paracord
  - secured the bed sheet from tearing apart when the paracord coils.
  - Easy to attach and detach paracord from the bed sheet, for washing.