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DECLARATION

We declare that the work in this assignment was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of our own work, unless otherwise indicated or acknowledged as referenced work (citation). This assignment has not been submitted to any other academic institution or non-academic institution for any degree or qualification. We hereby, acknowledge that we have been supplied with the Academic Rules and Regulations for undergraduate, Universiti Teknologi MARA, regulating the conduct of our study and assignment.

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Table of Contents

CHAPTER 1	7
1.0 PRODUCT DESCRIPTION	7
1.1 Introduction	7
1.2 Purpose of developmentt.....	7
1.3 Product Concept	7
1.4 Application	7
1.4.1 Functions	8
1.5 Unique features.....	8
1.5.1 Picture description	9
CHAPTER 2	11
2.0 TECHNOLOGY DESCRIPTION	11
2.1 Overview of product prototype.....	11
2.2 Manage Button	12
2.3 Reload Button.....	13
2.4 Menu Drop Down Button.....	14
2.5 Pay Button	15
2.6 Reward Button.....	16
2.7 Messages Button.....	17
2.8 Stores Button	18
2.9 Discover Button.....	19
2.10 Setting Button.....	20
CHAPTER 3	21
3.0 MARKET RESEARCH AND ANALYSIS.....	21
3.1 Target Market.....	21
3.2 Market Size and Market Share.....	21
3.3 Competition and Competitive Edges	21
3.4 Estimated cost per Unit.....	22
3.5 Selling Price	22
3.6 Marketing strategies.....	22
CHAPTER 4	24
4.0 FINANCIAL PLAN	24
4.1 Start-up Cost.....	24

CHAPTER 1

1.0 PRODUCT DESCRIPTION

1.1 Introduction

The use of mobile wallet has become relevant these days due to increasing percentage of smart phone ownership. The advantages of mobile wallet has elevate consumer confidence in using it. Our mobile wallet product is created to ease user in doing any transaction whether it involved big or small amount of money. This product is suitable for young, technology oriented generation and also to elder generation that had embrace the mobile technology.

1.2 Purpose of developmentt

- To ease user in doing any transaction without having to bring money
- To store transaction record in form of original receipt
- To offer increase security compared to the use of credit card and cash

1.3 Product Concept

- For users to do payment without using cash/ going cashless
- Apps can be reload or be linked to credit card or debit card
- Point is rewarded for every transaction

1.4 Application

Apps is targeted to be used from big malls, supermarket to mini market and night market. Apps also can be use when purchasing in big amount such as when purchasing laptop or smartphone.