



# **BUSINESS PLANNING GROUP REPORT**

**ENT530**

# **CUCI- CUCI EXPRESS LAUNDRY**

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# 1.0 INTRODUCTION

- Name of Company : Cuci Cuci Express Laundry
- Nature of Business : Services
- Form of business : Partnership

**Cuci Cuci Express Laundry** owned by five young women who will share the capital and severally liability for debt of business.

- Location : The premise was located at No 22 Excella Business Centre, Jalan Excella 1 Taman Putra Sulaiman, 68000 Ampang Selangor Darul Ehsan.

- Location plan



- Reason : Obtain financial and solving problem. Nowadays most people have very busy schedule working form morning to evening. Sometimes, they don't have time for doing laundry their clothes. Cuci Cuci Express Laundry is the right solution for this problem; we provide Laundry service with lowest charger for washing and drying with minimum time.



Figure 1.0: Logo of Cuci Cuci Express Laundry

### **1.1 PURPOSE**

The purpose of the Business Plan is to apply for bank loan RM 300, 000.00 from Malayan Banking Berhad in order to support our self-laundry business. Each shareholder will contribute RM 25,000.00 to start up this business.

# **BUSINESS BACKGROUND**