



**FACTORS THAT LEAD TO INEFFECTIVE TRAINING PROGRAM  
IN APPLE BAKERY**

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## DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION  
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### "DECLARATION OF ORIGINAL WORK"

I, Norsyafikah binti Abdul Rahman, (950811-01-5716)

Hereby, declare that:

- ✓ This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- ✓ This project-paper is the result of my independent work and investigation, except where otherwise stated.
- ✓ All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

A handwritten signature in black ink, appearing to read 'Norsyafikah', written over a horizontal line.

Date: \_\_\_\_\_

27/6/2018.

## LETTER OF TRANSMITTAL

28 June 2018

Mardziyana Mohamad Malom  
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JOHOR DARUL TAKZIM

Dear Madam,

### SUBMISSION OF PROJECT PAPER

Attached is the research report title "Factors That Influence Ineffective Training Program in Apple Bakery" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely



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## ABSTRACT

Training programs are very important for the organization, it can serve as an immediate treatment or solution to the organizational requirements and a fast performance enhancer. This study is discovering the factors that influence the training program and identify the strongest factor that have big impact on training programs ineffectiveness. This study had been conducted with support by primary and secondary data. This study shows that the effectiveness of training programs in Apple Bakery influenced by five factors which is trainee's motivation, training environment, training method, training time and trainer's attributes. The findings of this study discovering how these factors influence the training programs and which factors affecting the effectiveness of training programs the most. Besides that, the researcher also comes out with the recommendation in order to solve the problem that faced by the company.

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