

FACULTY OF INFORMATION MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS PUNCAK PERDANA BACHELOR OF HONS. RECORD MANAGEMENT (IM 246)

TITLE:

SOCIAL MEDIA PORTFOLIO

(ENT 530)

Prepared for:

MADAM ZARITH DELAILA BINTI ABD. AZIZ

Prepared by:

MOHAMAD SHAHRIL BIN YAZID (2019230694)

SUBMISSION DATE: 8 JANUARY 2021

SOCIAL MEDIA PORTFOLIO

MOHAMAD SHAHRIL BIN YAZID 2019230694 IM 2463 ST2

FACULTY OF INFORMATION MANAGEMENT UNIVERSITI TEKNOLOGI MARA CAWANGAN SELANGOR PUNCAK PERDANA CAMPUS SHAH ALAM

8 JAN 2021

ACKNOWLEGDEMENT

I would like to express my deepest appreciation to all those who provided me the possibility to complete this report. A special gratitude I give to our lecturer, Madam Zarith Delaila binti Abd. Aziz, Principles of Entrepreneurships Lecturer at UiTM Puncak Perdana, whose contributing in stimulating suggestions and encouragement, helped me to coordinate my assignment especially in writing this report. Patience in giving guidance to us will never be forgotten. His timely advice and scientific approach have helped us to a very great extent to accomplish this task.

In addition, thank you to Madam Zarith Delaila binti Abd. Aziz, who introduced us many new term and word that we never heard before. Many people, especially our classmates and team members itself, have made valuable comment which gave us inspirations to improve our assignment.

TABLE OF CONTENT

1.0 INTRODUCTION1	
2.0 ORGANIZATIONAL CHART	.2
3.0 MISSION AND VISION3	
4.0 E-COMMERCE4-5	
5.0 FACEBOOK 6-13	
6.0 CONCLUSION	

1.0 INTRODUCTION

Sportwear or activewear is clothes, including boots, used for sport or physical activity. Sport-specific clothing is worn for certain activities and physical fitness, for utilitarian, comfort or safety purposes.

Typical sport-specific attire includes tracksuits, skirts, t-shirts and polo shirts. Specialized apparel covers swimsuits, wet suits, snow suits and leotards. Sports accessories include sneakers, baseball boots, riding boots and ice skates.

The name of my company is SY SPORTS. The name of this website has been taken from my name, Shahril Yazid. The goods I run are more focused on athletic men's apparel only. Among the items that have been sold on my Facebook profile are soccer boots, tracksuits and soccer jerseys.

My business address is No 386 Kampung Baroh Batu 31/4 Jalan Santan 01000 Kangar, Perlis. My company is based in my housing area because I want to make sure my business is going smoothly, and I can track it more closely. It can also carry my name to the communities and friends.