

FACULTY OF INFORMATION MANAGEMENT UNIVERSITI TEKNOLOGI MARA

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Executive Summary.

What is Popia Carbonara Cheese? is an immersive new business with a unique approach to helping people enjoy homemade food with family. Customers will order popia carbonara from us and we will fry the popia according to the order received. Not only that, we also prepare this popia carbonara in cold form. It makes it easy for working customers to cook it as breakfast or dinner. This popia is suitable for children aged 3 years and the elderly can also enjoy this carbonia popia. This is because the main ingredients are poppy skin that is not hard and the core is soft. Reservations will be picked up from 9 a.m. and closed at 2 p.m. We use the delivery method up to the front of the house. To ensure the quality of the popia is good, the packaging of the poppy is wrapped very carefully. This is to ensure the quality of the food is taken care of and not contaminated with air which will make the poppy not crunchy. Ten pieces of popia carbonara worth RM 10 and free shipping for customers living around Selayang, while for customers living outside Selayang, they are not charged shipping if their order is more than RM30.

Introduction of Business

This business was named Popia Carbonara Cheese. There got two flavoured popia carbonara chicken and popia carbonara meat. This business is run at home, Sri Selayang Apartment. If there is an order for popia carbonara, we will make delivery to all areas of Gombak and Kuala Lumpur. For starters, we have a promotion along with free delivery throughout the Gombak. This promotion runs for one week. This promotion runs for one week. Delivery to other areas is charged RM 3.00. This business is run at home. We will make the popia carbonara cheese core and fry it according to the received order. Not only that, we also sell frozen carbonara cheese popia. Our mission is to achieve customer needs and best service for the convenience of customers. Our vision is to achieve our mission. we will provide the best quality and price to our customers. Not only that, our employees are also trained and experienced employees. For your information, this popia is very special because Carbonara gravy is used as the main of the popia. When it comes to uniqueness, we must have very superior assumptions on the taste side. We also saw some comments about this popia and its several constructive comment. What is in the Carbonara gravy? There were carrots and sausages as stuffing. As for the flavour, Carbonara itself is customary because it is Preggostyle (or maybe Preggo-style) and a bit sick. The uniqueness is not in the taste only in the popia idea. What is unique about this popia carbonara cheese, the core is black mushrooms, sausages, potatoes, meat & cheese. Our popia carbonara popia cheese will not melt if fried because we will cook the ingredients first. Eating a lot of food still does not make you sick.