

# UNIVERSITI TEKNOLOGI MARA

## KAMPUS SUNGAI PETANI

**ETR 300**

**AN-NUR GSM SDN. BHD.**

| <b>NAME:</b>                          | <b>COURSE</b> | <b>IC/UITM</b>  |
|---------------------------------------|---------------|-----------------|
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**2 SEPTEMBER 2001**



**PUSAT PEMBANGUNAN USAHAWAN MALAYSIA (MEDEC)**

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Tarikh :

**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

**ASAS KEUSAHAWANAN (ETR)**

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah :

1. MOHD EZUWAN HARI
2. MORAMMAD HAIZAM YAHYA
3. SYED KASSAMAZA TJANI KOB
4. HASLIZAL SAJALI
5. MOHD ADIB POVERA MOHD SAIFEH

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b.p. Provos

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**EXECUTIVE SUMMARY**

An-Nur GSM Sdn. Bhd. consists of five partners with the capital contribution of RM 660,000. The capital contributed by the general manager is the highest that is amounted to RM 200,000. Whereas the other partners contribute RM 115,000 each. Besides that An-Nur GSM Sdn. Bhd. applying a loan for RM 350,000 from Bank Islam. Which mean the total capital is about RM 1,010,000. An-Nur GSM Sdn. Bhd. estimated to be form on 1<sup>st</sup> January 2004. An-Nur GSM Sdn Bhd. is a business of driving institution where it provides of giving services in terms of the process of getting driving license.

The factor effecting the establishment of the business is because of the strong demand for driving license which it is assured a very good potential for obtaining profit. This is due to the maintained condition of people who want to take driving license.

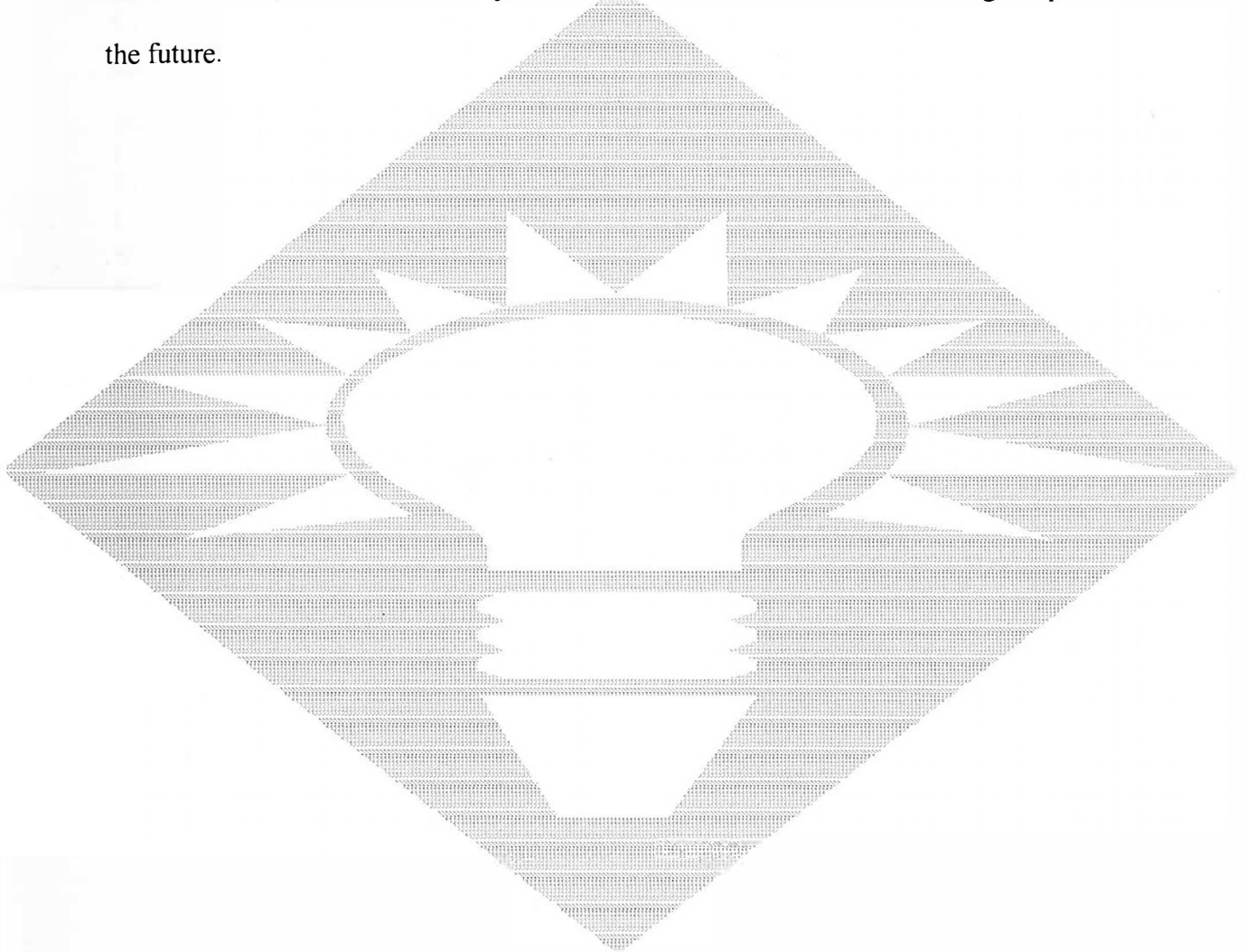
The business location of An-Nur GSM Sdn Bhd is situated at Kg. Haji Bunga, 06700 Pendang, Kedah Darul Aman. The location is chosen because is strategic where it is near to Pekan Pendang and having all the facilities needed.

An-Nur GSM Sdn Bhd. sales forecast for the first, second and third year is RM 90,000 RM 1,213,940 and RM 1,238,219 respectively. Total expenditure of An-Nur GSM Sdn. Bhd. for the first, second and third year is same for all the three. The amount of expenditure is about RM 2500.50 for every year. The net profit for the first year, second year and third year is RM 200,506, RM 563,702 and RM 556,877 respectively. From these entire figure we can see that an increasing in profit between the first year and

**GENERAL MANAGER**

the second year but a decrease between the second and the third year. This due to decrease in number of customer between those two years.

Therefore An-Nur GSM Sdn. Bhd. will expand the promotion to increase business turnover. As the results, An-Nur GSM Sdn. Bhd. services would be amplified and profit can be attained, thus the constantly demand for this service will ensure us a good profit in the future.



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