



**MARA UNIVERSITY OF TECHNOLOGY
SUNGAI PETANI CAMPUS**

**BUSINESS PLAN
ENTREPRENEURSHIP
ETR 300**

***ZEALOUS MARBLE MANUFACTURING*
DIPLOMA IN BANKING STUDIES
DIB PART 05 G**

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UiTM Cawangan Kedah pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah:

1. KAMARUL LIZA BT HASHIM
2. AZRY B. ABDULLAH
3. AZIRA BT. ABD. WAHAB
4. ARNI BT. ASMI
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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

MOHD. AZHAR OSMAN

Koordinator

b/p. Provos



EXECUTIVE SUMMARY

Maksudnya: "Mata pencarian paling afdal adalah berniaga dengan penuh kebajikan dan dari hasil usaha tangan"

(HR: AL BAZZAAR AND AHMAD)

Zealous Marble Manufacturing partnership business which produced marble products to our target customers. This business is form by **5** partners. The date of commencement for this business is on **1st January 2002**. ***Zealous Marble Manufacturing*** business locates at **Lot 40381, Kg Baru, Jln Gopeng, Simpang Pulai, 31300 Kg Kepayang Ipoh, Perak**. The activities of this business are produce marble products and provide slabs marble installation. We choose this location because the physical facilities such as water and electricity, roads/ highways are easy to access the city and proximity facilities.

The marble products that our business produce can be categorized into 3 types that are souvenir, furniture and slabs for marble installation. ***Zealous Marble Manufacturing*** offered variable products that are customers are proud to own.

Our target customers are middle income level person and those who are interested with marble products. Undoubtedly, the interest for these marble products among customer is increase in this modern era due to the growing of economy of Malaysia after recession. ***Zealous Marble Manufacturing*** try to produce more quality of variable marble products in order to compete with the others future competitors.