

# \* MALAYSIAN M B A : THEIR IMPACT ON ORGANIZATIONAL EFFECTIVENESS

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## PREFACE

This is a research paper on MALAYSIAN M.B.A. (MASTER of BUSINESS ADMINISTRATION) holders regarding their impact on the organization's effectiveness.

The question to whether the M.B.A. holders have gre-at impact on the organizational effectiveness has no definite answer. However, in the course of our research, we had set up certain standards for measuring the effectiven-ess so as to provide a clear picture of the significance of their contributions.

Through findings, we found out that the number of M.B.A. holders that were employed in the banking sector is substantially large compared to other sectors. In the co-urse of our research, we have taken Bank Negara (Central Bank) and five commercial banks as examples. The commercial banks are Bank Bumiputra Malaysia Bhd., Malayan Banking Bhd., Citibank, The Standard Chartered Bank, and The Malaysian French Bank.

In presenting the report, much care has been taken to present it in a systematic manner. During our resear-ch we found it very troublesome (and frustrating) to face and deal with a mass of fragmented disorganized data. It seemed necessary to try to understand by locating general principles while running through and tying together these unsystematic findings.

Although, we were of course, solely responsible for

the final product, we would like to take this opportunity to acknowledge several people who contributed to the development of this research paper. A special note of appreciation is due to our lecturer Miss Asteria U.Zabala, who has guided us (for) making the study possible. Sincere thanks to Encik Mohd. Mustafa bin Hj. Hanifah of Bank Negara; Puan Azlena Abdul Hamid of Bank Bumiputra Malaysia Bhd.; Encik Sulaiman Daud of Citibank, Puan Anizah Kassim of The Standard Chartered Bank and Encik Johar from Malaysian French Bank. A lot of thanks too goes to all of our respondents for their sincere comments and response to our questionnaires.

We could only hope that the reader would enjoy reading our research paper as much as we had in developing it.

HAPPY READING!