

**UNIVERSITI TEKNOLOGI MARA
KAMPUS SG. PETANI**

**ETR 300
BUSINESS PLAN**



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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang di kendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat didalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MAZNAH WAN OMAR
Koordinator MEDEC
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EXECUTIVE SUMMARY

Nowadays, most of the people in Malaysia are using spice (*rempah*) as the main ingredient in their food. Some of them are using spice for health purpose. Something amazing about spice is all races are eating it. Therefore, we take this opportunity to enter in this kind of business.

Our Business's name is 'Spice Islands Enterprise.' It focuses on different types of spice with the different taste, quality and price. Actually, our business is formed by partnership. There are five partners involved which consists of Mr. Ahmad Faruq B. Ahmad Zahran as a General Manager, Mr. Ismail B. Ibrahim as an Administration Manager, Miss Amilia Bt. Abdul Halil as an Operating Manager, Miss Nurul Izwani Bt. Azaheri as a Marketing Manager and Mr. Hairil Syukri B. Yaakup as a Financial Manager. Of course, all partners have a very good and appropriate academic qualifications and experiences in working. Rather than that, we have seven workers. One worker is under marketing manager, five workers are under operating manager and another one is work for financial worker.

Our business capital is RM120, 000. All partners contribute RM23, 000 each except for General Manager who contributes RM33, 000. We are also not applying for any loans from the bank.