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GLORIOUS SDN. BHD

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EXECUTIVE SUMMARY

We are moving to a new era which brought us to the implementation of thousands new development project. And the common project is new housing schemes project all over Malaysia. We grab the opportunity to develop our carrier in forming business based on bathroom design to bathroom accessories. With the agreement five of us, our first business was formed. We named it Glorious Sdn. Bhd.

Glorious Sdn. Bhd was incorporated on the 23 June 2002 and registered with The Registrar of Business to undertakes Bathroom Specialist company. Situated at Bandar Perda, Bukit Mertajam in Penang. The location is strategic and we expected that this business is profitable since there are only few business based on bathrooms.

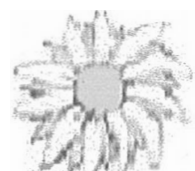
Our business are selling all sort of thing regarding bathroom accessories and other big product. Such as basin, bidet, wc, and others.

Although newly established, Glorious Sdn. Bhd which is a 100% Bumiputra business, is a professionally managed establishment with emphasis on personalized and friendly service. With a strong foundation in a dedicated team with vast experience in many kinds of working range, it has the capabilities to provide excellent and reliable services to a growing list of clientele.

Glorious Sdn. Bhd strength lies in its people whose dedication and commitment to excel has enabled the company to grow. The staff are all well trained and are motivated to serve profesionally and efficiently. In this industry, Glorious Sdn. Bhd has the support of the best suppliers in town that is Johnson Suisse, who has provide and performed well.

Our business philosophy is,

“The Touch of Class, Luxury and Art”



INTRODUCTION

About the Members

Glorious Sdn. Bhd. is a professionally managed partnership firm consisting of five members who carries out a business as a Bathroom Specialist. The firm is under the leadership of the general manager, Ms Ezreen Mohd Razali. Ms Najwa Abd Wahab as a financial manager will manage business budget wisely. As an operation manager, Ms Azlinda Azman believes in quality as well as design excellence in our products. The philosophies of taking in account, our clients needs help the management to forecast into suitable market location. The management out looks its progressive and the firm is currently expanding our product range as well as market channel and that task will be done Ms Anisah Md Mokhtarudin. The marketing department is headed by Ms Nadziatul Shazwani Nor Aman and she will spearhead the marketing efforts of the company.

Business Profile

Glorious Sdn Bhd is incorporated on 23 June 2002 and was located in strategic location of Bandar Perda. This venture is form to earn profit in its business, which is trading in exclusive bathroom sanitary and accessories. This firm also provides consultant service in designing bathrooms where we will introduce them to a professional consultant. It seems to be a profitable business after sound analysis of our targeted customers. Such as luxury bathroom sanitary and accessories it is suited to the middle and higher income group. That is why we choose and urban area to run our business.

