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KAMPUS SUNGAI PETANI

ARTISTIC EMBROIDERY
SHOP

ETR 300

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

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PURPOSE OF PREPARING BUSINESS PLAN.

- This business is preparing as a guideline for Artistic Embroidery Shop in managing, processing and operating the business.
- Help organization to define the direction of the business and identify the opportunity that will be coming in the future.
- To give the explanation and information on the process operating, managing, marketing and financial that how the business can get the higher profit.
- As a references to insured that business operation and activities can be exercise in the fixed time.
- As a preferences for :

Partner

- The partner can execute the business condition.
- To take an action in the business slowdown

Creditor

- The strength of business is easier to do transaction in credit..

Bank

- Considering the bank to approve the loan

Customer

- To convict and trust the customer is our quality and principe.

Supplier.

- To gives information about the management team and their position in the business.
- This business plan also can show the financial position and asset of the business.
- To encourage the Bumi's entrepreneur to involve in the business field.