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PROGRAMME ABSTRACT

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“Bridging Gaps with Creativity for Future Sustainability”

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"Bridging the Gaps with Creativity for Future Sustainability"

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FEMININE HYGIENE KIT FOR HOMELESS

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UiTM KAMPUS SEREMBAN

Abstract

Homelessness is an emerging social issue especially in the city areas. This issue has become rampant with the uncertain global economic conditions alongside with poor coping mechanisms among the individuals. Homelessness requires the necessity of life to be fulfilled, including physical and psychological needs. There are efforts to provide temporary shelters for them, but were not targeted throughout the country. Furthermore, women who lost their dependent face a three-fold risk to become homeless compared to women with dependent. Therefore, various efforts are made to mitigate the effect of homeless women particularly in the cities. Hygiene is one of the salient points targeted in helping these women. It is vital to acknowledge that male and female have different needs in hygiene care. Therefore, the objective of this innovation is to introduce 'Feminine Hygiene Kit' that caters the homeless women needs. The kit consists of basic hygiene care for women such as sanitary pad, disposable panties, nail clipper, shaver, soap and shampoo, toothbrush and toothpaste, cotton bud and small towel. With this innovation, homeless women are given the basic right to health as well as deterring themselves from any disease that cause from unhygienic self-care, simultaneously their physical and psychological well-being emphasised. This kit is unique because it focuses on feminine hygiene care with a minimum cost, handy and for daily use. It is estimated to last for a week consumption.

SOCIAL HYGIENE KIT FOR HOMELESS CHILDREN OR KIDS

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& Norizan Ahmed

UiTM CAWANGAN TERENGGANU

Abstract

The increase in the percentage of homeless children (Kanak - Kanak Gelandangan) facing with poor hygiene problem arising because of poorer levels of cleanliness practices. This situation happen causes them exposed to deathly diseases such as 'Kuku dan mulut', lice, scabies and others. Generally, it is caused by bacteria or viruses attached to the human body. Thus, basic hygiene necessities are a luxury for them. Free is the preferred choice for those not fortunate. Although various health products exist in the market, but it is only focusing on adults compare to children. The purpose of personal hygiene kits in accordance with the Group's focus according to ages, especially to homeless / poor children or children at rural areas, or children who are interior and less fortunate to buy personal hygiene products. Secondly, to increasing their social function and lastly to provide them better live and place in the future. The relevant of exiting this product and services to reduce and protect homeless children from deathly diseases by providing free Hygiene Kit to them. The cost was cover by communities and others third party. The size of storage is small, flexible, and attractive. The idea was developed and inspire from the implementation of the Social Business Model through Business Model Canvas and Consumer Trend Canvas.