



**STUDENT ATTITUDES, PERFORMANCE AND  
SATISFACTION TOWARDS ACADEMIC RESEARCH IN  
INSTITUTE KEMAHIRAN MARA BINTULU, SARAWAK**

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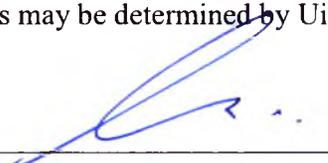
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## ABSTRACT

This research was attempted to investigate **student's attitude, performance, satisfaction towards academic research in Institute Kemahiran Mara Bintulu, Sarawak**. The intention of this research to examine the relationship between students' attitude towards academic research and performance and also satisfaction. This study also identified whether is there any relationship between students' attitude towards academic research and performance and satisfaction. Pilot testing was carried out to certify the reliability of the questions before final distribution. For the pilot test 30 questionnaire were distributed. There are a total of 210 sets of questionnaire being distributed to students in Institute Kemahiran Mara, Bintulu, Sarawak. From the analysis, it represented that most of the respondents in this study are diploma and certificate who are already doing this academic research. The findings obtained from this research had the data analysis show there are all independent variables had relationship with the dependent variables except behavior.

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# CHAPTER 1

## 1.1 Introduction

This chapter discuss on the background of the study, statement of problem, research objective, research questions, significant of study and definition of terms.

## 1.2 Background of the study

Academic research is something that every students has to do for either a project or their assignment. This activity has proven to be a beneficial in increasing their knowledge and understanding of students and it meant to help them to grow intellectually along their way to be a successful graduate. There has been a documented decline in number of student's interest in academic research (Hitchcock et al., 2004: Kamil 2003). Attitude is an importance concept in human behavior, primarily social behavior, (Aj Zon & Fishbein, Paso). The classical ABC (attitude, behavior, cognition) model claims that there are three main attitude components to have relationship to another (Philipchalk 1995: Eagly & Chicken, 1993).

According to the oxford dictionary of psychology (Colman, 2016) behavior is essentially observable physical activity. According to (Randi Martin, 2019) cognition is used in several loosely related ways to refer to a faculty for the human processing of information, applying knowledge and changing preferences. For the desire is about to fulfill the satisfaction and enjoyment.

Academic research also required in order to obtain a novel of information or to help a student's create a new knowledge and experience. The central role of clinical research in medical science in Malaysia, have not been considered, therefore lack of attention to the importance of academic research in country, (Bulgen et al, 2003). Knowing the unwillingness of students in doing research, no investigation is carried out to determine the cause of the problem, (Javadian Y. 2002). One of the main reasons for giving no priority to this study in our country is that the results of the studies are not applied by the administrator and the papers are kept in the archive of libraries (Zarifian S, Rostami J).