KENDERAAN KLANG BANTING BERHAD A STUDY ON OPERATION PROBLEMS AND PASSENGER TRAVEL CHARACTERISTICS IN KENDERAAN KLANG BANTING BERHAD BUS SERVICES [KLANG - SHAH ALAM ROUTE]

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AUGUST 1999

ACKNOWLEDGEMENT

In the name of Allah, the most gracious and most merciful

I am grateful for the guidance and support of many people in the process of fulfilling my thesis.

I would greatly devote my genuine testimonial and thanks to my respectful advisor, Puan Norminsham bt. Abdul Karim, from whom I earned the excellent guidance, support and advice, precious critics and encouragement. I am also indebted to my entire dedicated, experienced and very acknowledgeable lecturer at Mara Institute of Technology.

I also express my gratitude to En. Azmi bin Abdul Talib; Chief Executive Officer of KKBB, En. Mohd Fadhil bin Othman, En Mohd. Razali bin Latib, Puan Juliana bt Adri, En. Jamali bin Mahat, En. Masri bin Giran and all the staff of KKBB for their co-operation, much helpful ideas and opinions, motivating deliberation and time.

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Chapter 1 Background of the Study

1.1 INTRODUCTION

In recent situation, population is increasing all the time and this result in higher demand for public transport service especially public bus services.

Growth of population and expansion on the urban area, combined with rising income and better standard of living contribute to increase in the volume of passenger movement.

It is also stated that the main function of transport is to cater people or freight from their point of origin to their point of destination with a purpose. Transport is a major element in determining the pattern of our country development.

Public bus services must get the whole ideal to satisfy the patronage or potential customers. It means, transportation is offered the right times and with the right kind of equipment.