

**FLEET UTILISATION OF KENDERAAN KLANG BANTING BERHAD :
A STUDY ON ROUTE KUALA LUMPUR - KLANG.**

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TABLE OF CONTENT

PREFACE	i
ACKNOWLEDGEMENT	ii
DEDICATION	iii
CONFIDENTIALITY	iv
TABLE OF CONTENT	v
LIST OF ABBREVIATIONS	xii
LIST OF TABLE	xiii
LIST OF CHARTS	xiv
LIST OF PICTURES	xvi
LIST OF APPENDICES	xviii
<u>1.0 INTRODUCTION</u>	
1.1 BACKGROUND OF THE STUDY	
1.1.1 GENERAL INTRODUCTION	1-3
1.1.2 BACKGROUND OF THE COMPANY	4-8
1.2 HYPOTHESIS	10-11
1.3 PROBLEM STATEMENT	
1.3.1 CAPACITY	12
1.3.2 CONGESTION	12
1.3.3 ONE PERSON OPERATION	13
1.3.4 SHORTAGE OF MANPOWER	13
1.3.5 MAINTENANCE COST	14

1.4	OBJECTIVES	15
1.5	SCOPE AND LIMITATIONS	
1.5.1	SCOPE	16
1.5.2	LIMITATIONS	
	1. TIME LIMIT	16
	2. SAMPLE SIZE	17
	3. CONFIDENTIAL INFORMATION	17
1.6	METHODOLOGY	
1.6.1	PRIMARY DATA	18
	* OBSERVATION	18-19
	* PERSONAL INTERVIEW	19
1.6.2	SECONDARY DATA	20-21
	REFERENCES	22
<u>2.0</u>	<u>LITERATURE REVIEW</u>	
2.1	FLEET MANAGEMENT	23-24
2.2	SAFETY ASPECT	24-25
2.3	MANPOWER RECRUITMENT	25-26
2.4	TYPES OF PASSENGER OPERATION	26-27
2.5	SERVICE DIFFERENTIATION	28-29
2.6	MAINTENANCE MANAGEMENT	29-30
2.7	DRIVERS TRAINING	30
2.8	UTILISATION OF FLEET	31
2.9	FLEET DESIGN	31

1.1 BACKGROUND OF STUDY

1.1.1 GENERAL INTRODUCTION

In today's world, the population is increasing all the time and this result in higher demand for the public transport services , e.g. public bus services.

Growth of population and expansion of the urban area, combined with rising incomes and better standard of living contribute to increase in the volume of passenger movement. Therefore, an effective fleet utilisation is very important to cover these movements.

Public transport services - the carriage of passengers by specific vehicle is a vast and growing industry especially in our country, Malaysia.

Fleet management is therefore seen as one gigantic cost problem for the public bus company like Kenderaan Klang Banting Berhad (KKBB). For that reason, it is essential to tackle the problem correctly , starting with routes and scheduling management. There is little point in costing fleet