



اَوْنُوْزِ سَيِّتِيْ بِاَيِّكُوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT 300)

BUSINESS OPPORTUNITY

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LETTER OF SUBMISSION

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Madam,

Submission of the Business Plan (ENT 300)

According to the title above, we would like to submit our business plan on the name of Qushantek Makeover Service , consist all if the details, example, document and the following procedure which is located at Desa Ilmu , Samarahan

2. This report consists of important component and aspect that have been considered in the beginning of the business. It includes our business profile, structure administration , financial , marketing and operation aspect plus all other information regarding the business plan . Below is the list of the group members that involved In competing this business plan:

- | | |
|----------------------------------|------------|
| 1. SHARON LIVAN UJANG | 2017260802 |
| 2.JANE EFFARENDA JERRY | 2017260922 |
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Thank you,

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Executive Summary

Qushantek Makeover Service offers service make up for customer , providing facial, grooming, eyebrow shaping, hairdo and also provide service to the customer's place.

Our client is is customer identifying as middle and low class who want consume for service with affordable price. We also targeting students of UiTM and Unimas because they can have us to go to their place if they need make over of their occasion, but not to forget we also targeting business women where we believe they are very busy to come to our shop. , where we also provide service to their house.

In this Area Samarahan, Desa Ilmu particularly the Qushantek Makeover Service business has seen an explosion of growth over the year. Samarahan , Desa Ilmu is an area where this area is near to the universities such as Unimas and Uitm where many students and lecturers or the staff need our service if they attend to any occasion . While they are currently two business like us in Desa ilmu , but we only business have special service to their house.

Qushantek Makeover Service is to emphasize the quality of makeover and we provide our make up service anytime and anywhere. Means that customers does not have to go to our shop if there are busy, we will come to them instead. For example, a Uitm student had booked us, she could not go to our shop because there is no transportation and she is in a hurry to attend a dinner therefore we will provide her our makeup service by going to them instead.

The management of Qushantek Makeover Service consist of 4 worker is Sharon Livan Ujang, Jane Effarenda Jerry , Vivian Urai James and Muhamad Shafiq Bin Samsulhana. Our woker has extensive experience in financing, business , sales and accounting . 4 partner will be take role responsibilities together instead different duties and portfolio of partner.

Already we have service commitment plan to aggressively promote our business through social media ,ads and signboard. The Qushantek Makeover Service will provide is sure to appeal to customers throughout the Kuching especially Desa Ilmu, Samarahan

1.1 Name of the business

Our company's name is Qushantek Makeover Service . We use the name 'Qushantek' as our company's name because we want to make people feel beautiful and confident after take our service . What have come out from our idea is "Qu represent us "aku " in english is ME , while Shantek (bahasa) represent Beautiful so we call it QuShantek . With this unique name name of our shop, we hope that we can attract more people to come to our shop and have makeover service with us.

1.2 Nature of Business

Our main service is is make up. We make a several service such as facial, grooming , eyebrow shaping and hairdo. Our shop not only provide makeup service but also provide service to your house.

1.3 Name of partners

This business is founded by 4 partners. They are Miss Sharon Livan Ujang as the General Manager same goes to Administrative Manager, Mr Muhamaad Shafiq bin Samsulhana as the Financial Manager , Miss Jane Effarenda ak Jerry as the Operational Manager and Miss Vivian Urai James as the Marketing Manager .

1.4 Location of the business

The premises is located at Desa Ilmu Shoplot Samarahan. The chosen location be considered as strategic since it is near to the town Samarahan, Kuching. It is also near to Aiman Mall which can attract many people to pass by our place.

1.5 Date of business

We have registered our company on 31 December 2018. Our business start to move on 1 January 2020 and this date same as our company commencement

1.6 Future prospect of the business

Our future prospect is we want to be the first choice of customers in the state of Kuching also around Malaysia . Next we will produce our own product Qushantek and will continuously improve all aspect of our service and skill. Lastly, we will create A quality standard in the shop by using the trusted make up product and technology to compete with other competitors