



اُونِيُوَرَسِيْتِي تِي كُونُوَلُو كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF CIVIL ENGINEERING (EC110)**

**FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)**

**PREPARED FOR: MADAM SITI MARDINAH BINTI ABDUL HAMID**

**PREPARED BY:**

**NOR SHAZLYANTIE WAHAP (2011997967)**

**ALLIRIDHA BIN SUHAILI (2011680632)**

**MOHAMAD SYUKRI MOHAMAD AZIF AMIN (2011783033)**

**EZA NOORAISHAH ABDUL AZIS (2011150779)**

Universiti Teknologi MARA (UiTM) Sarawak  
Jalan Meranek, 94300 KOTA SAMARAHAN  
Tel : +6082 - 677 200 Fax : +6082 - 677 300  
www.sarawak.uitm.edu.my



Pejabat Am

Bahagian Hal Ehwal Akademik

Surat Kami : 100-UiTMKS (HEA. 30/7)

Tarikh : 30 September 2014

**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

<u>BIL.</u>	<u>NO. PELAJAR</u>	<u>NAMA PELAJAR</u>
1.	2011680632	ALLIRIDHA BIN SUHAILI
2.	2011150779	EZA NOORAISHAH ABDUL AZIS
3.	2011997967	NOR SHAZLYANTIE BINTI WAHAP
4.	2011783033	MOHAMAD SYUKRI BIN MOHAMAD AZIF AMIN

Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Kejuruteraan Awam** untuk membuat satu kertas projek bagi kursus **ENT300 ( Fundamentals of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **PUAN SITI MARDINAH** di talian **(082-678000)** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

**"BERSATU BERUSAHA BERBAKTI"**

Sekian.

Yang benar

**BAIZURA BT IBRAHIM**  
Pegawai Eksekutif  
bp Rektor

/js

## TABLE OF CONTENT

	PAGE
1. ACKNOWLEDGEMENT	4
2. INTRODUCTION OF COMPANY	8
2.1.1. EXECUTIVE SUMMARY	
2.1.2. DETAILS OF COMPANY	
2.1.3. PURPOSE OF BUSINESS PLAN	
3. COMPANY BACKGROUND	12
3.1.1. BACKGROUND OF THE BUSINESS	
4. PARTNERSHIP BACKGROUND	14
4.1.1. PARTNERSHIP DETAILS	
4.1.2. PARTNERSHIP AGREEMENT	
5. ADMINISTRATION PLAN	30
5.1.1. INTRODUCTION	
5.1.2. ORGANIZATIONAL CHART	
5.1.3. COMPANY LOCATION	
5.1.4. SCHEDULE OF TASK AND RESPONSIBILITIES	

## EXECUTIVE SUMMARY

PRANG BADMINTON HALL is a business providing badminton court which offers two types of court; rubber court and cement court. The total numbers of courts provided are ten courts (five rubber courts and five cement courts). The location of this court is at Desa Ilmu, Kota Samarahan.

Since there is only one competitor around the area, this badminton hall business will have more advantage due to latest services and new surrounding for the lovers of this indoor sport. This badminton court is not only place for customers to fill their leisure time, but also for those who like to enhance and hone their skills are most welcomed to our place.

Our company believed that this indoor sport hall will be attend by many customer who wants to play badminton and hopefully this badminton hall will be preferable choice for all badminton lovers for a long time period.

## PURPOSE OF BUSINESS PLAN

Business Plan is a written document which described the proposed business or project to be undertaken in a comprehensive manner. It is also known as a working paper or prospectus. A business plan is read especially by entrepreneurs, investors, bankers, financial assistance providers, suppliers, customers and employees. Purposes of a business plan are as below;

- As an opportunity for entrepreneurs to assess the business venture objectively, critically and practically.
- As a way to study and evaluate the feasibility of the business.
- To convince venture capitalists, investors and bankers in order to raise capital and obtain support for the venture.
- As a guideline for day-to-day management of the business.
- To be able to distribute business resources effectively.

Our main purpose is to obtain a working capital loan from Maybank for the amount of RM 45,354.00.