



FACULTY OF ADMINISTRATIVE SCIENCE
& POLICY STUDIES
UNIVERSITI TEKNOLOGI MARA

**A STUDY OF THE UITM SARAWAK WEBSITE FOR ITS
EFFECTIVENESS TO DELIVER INFORMATION TO THE
CAMPUS USER**

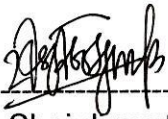
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Declaration

We hereby declare that the work contained in this research proposal is our own except those which have been duly identified and acknowledged. If we are later found to have committed plagiarism or other forms of academic dishonesty, action can be taken against us under the Academic Regulations of UiTM's.

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Abstracts

The rapid development of technology advancement in delivering information to the user nowadays is very significant in getting that information safely reach to the user. Not only that, information is necessary in communicate between the user in order to sharing the knowledge. When it come to education purposes, technology advancement such as internet connection and website in deliver information is vital for students to obtain and get whatever essential data to their studies. Due to this situation, there are urgent actions in increasing the level of effectiveness to deliver information. Sampling size is a method that chosen in gathered the information whereby the respondent will randomly selected and will de distributed at UiTM Sarawak. The type of approaches is a questionnaire survey and the reason to use this survey because it allows the respondents to be unknown to the researcher. The main objective of this research is to determine the factors that influence UiTM Sarawak website for its effectiveness to deliver information to the campus user. From the information gathered, we know which factor will contribute to the effectiveness of deliver information in campus.

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CHAPTER 1

INTRODUCTION

1.1 Introduction

UiTM is Malaysia's premier institution of higher learning that has experienced phenomenal growth since its inception in 1956. The university has expanded nationwide with 3 satellite campuses, 15 branch campuses, 9 city campuses, 19 affiliated colleges and a smart campus for the future. With this vast network and a workforce of 15 000, the university offers more than 300 unparalleled academic programmes in a vibrant and inclusive environment. It is also home to almost 120 000 students.

The university is distinctive in its commitment to help the Bumiputera students achieve at the scholarly levels and to prepare them for career in public and professional practice in various fields of human endeavor. Its formation is based on a vision of outstanding scholarship and excellence that is capable of providing in all fields of internationally recognized professional study.

In the new era, technology advances play a significant role where it can help the user in UiTM in expanding the knowledge within them. The communication among them can enrich the knowledge by spreading it and sharing it with others. This can foster the knowledge in the campus with much greater. Due to this situation, the UiTM administration in head campus has launched and created the website designed