FACULTY OF ART AND DESIGN

ENT 530

PRINCIPLE OF ENTREPRENEURSHIP

SOCIAL MEDIA PORTFOLIO : Bytes

PREPARED BY :

AMIR HAQIM BIN MOHD ZALI (2019479016)

GROUP :

AD244 5B

PREPARED FOR :

EN MUHAMMAD HAFIZI ZAMRI

ACKNOWLEDGEMENT

Primarily, I would like to express my outmost gratitude to Allah S.W.T as I managed to complete my social media portfolio report with successfully by His guidance and blessings.

Then, I would like to express my thankfulness to University Technology Mara (UiTM) Campus Shah Alam, Selangor for giving me the opportunity to conduct this project assignment. Next, I would like to express my heartfelt thanks to En Muhammad Hafizi Zamri, our Principle of Entrepreneurship (ENT530) lecturer for giving us this opportunity to carry out this project assignment as well as giving continuous great support and guidance to me for the whole semester of my project.

Moreover, my deepest gratitude to my family who tried their best to give their support by giving me a lot of encouragement and provide the financial for use to pay all the cost required from the beginning until the end of my project assignment. Not to forgotten to all my friends who had supported and shared knowledge to me through this whole semester.

Lastly, I would also like to thank you to everyone who had involved and contributed directly or indirectly in my assignment project as they have been shown their effort and initiative until I am able to complete this social portfolio report successfully.

EXECUTIVE SUMMARY

Bytes is brand in this business. The main objective that is to achieve for the business is to offer variety flavours and size of cookies to our customer with affordable price and luxurious taste. Our business was started on fifth of April in 2020. According to the customer review, our product gave a fantastic taste because all of the cookies leaves a little bit of mints for the aftertaste. This product is also liked by many due to the cheap and affordable price. Hence, this product provides a good insight for the continuation of sale to our customers.

Since early of its opening, Bytes cookies was sold more than more than 80 packages for with different flavour of chocolates and mints. Increasing demands for our product results into a good profitable sale revenue to our business project. Therefore, Bytes is a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing.

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ACKNOWLEDGEMENT

EXECUTIVE SUMMARY

1.0   GO-Ecommerce Registration

Go-eCommerce BETA

Institution Information

Add New

UiTM Puncak Alam - Industrial Design

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	:	Selangor			
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	Name of Institution	:	UiTM Puncak Alam
			City	:	Puncak Alam
			Postcode	:	42300
District of Institution	:	Kuala Selangor			
Level of Study	:	Bachelor Degree	Study Status	:	Full time
Course Name	:	Industrial Design	Class Name	:	AD244 5A & 5B
Subject Name	:	Intro to entrepreneurship	Year Enrolling the subject	:	2020
Month Enrolling the Subject	:	10	Lecturer Name	:	muhammad hafizi zamri
Internship Enrollment	:	Yes	Year Of Internship Enrollment	:	2020
Month of Internship Enrollment	:	July	Period of Internship Training	:	3 Months
Expected Year To Complete Study	:	2021	Expected Month To Complete Study	:	7
Related To Study Field	:	Yes			

Edit   Delete

Hello there! My name is Abang Iz and I'm here to assist you.

PERSONAL PROFILE | **BUSINESS PROFILE**

AMIR HAQIM BIN MOHD ZALI

Company Name	:	Bytes	Company Registration No.	:	
Type Of Business	:	Sdn. Bhd	Business Role	:	Product Owner
Facebook Page	:	https://www.facebook.com/Cookiesmuncherz	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages
Wechat for Business	:		Business Instagram Page	:	
Marketplace	:	Others	Business Website	:	
Business Related to Your Study Field	:	Yes	Type Of Website	:	
			Experience in International Export	:	No

Edit

Hello there! My name is Abang Iz

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