



اَوْبَهُزْ سَيِّئِي تَيَكُنُو لَوِيكِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

INDIVIDUAL ASSIGNMENT

SOCIAL MEDIA PORTFOLIO

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME : Information Management Faculty (Records Management)

SEMESTER : 3

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EXECUTIVE SUMMARY

CookiesbyMe is a business company that was established on Jun 2020 and has started venturing into a business field by focusing its business activities in Shah Alam, Selangor and the nearby areas. A CookiesbyMe is to provide cookies to all people especially to cookies lovers. A CookiesbyMe is also offer a few types flavors of cookies to their customers.

The main shop of CookiesbyMe was located in a main area of Shah Alam which is clearly strategic as there is a high potential of customers there. Since now cookies is one of a famous food, many people especially mothers and young people will search for it. So, we have made a different taste with a few types of cookies to be choosing by all the customers. They can choose whether to by walk in to the shop or just order via online.

We have provided a few of pleasure to all the customers. They just can visit our facebook page to know more and they just choose what they want to buy. They can be directly to us by the WhatsApp through the number that we have put at the main page.

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1.0 GO-ECOMMERCE REGISTRATION

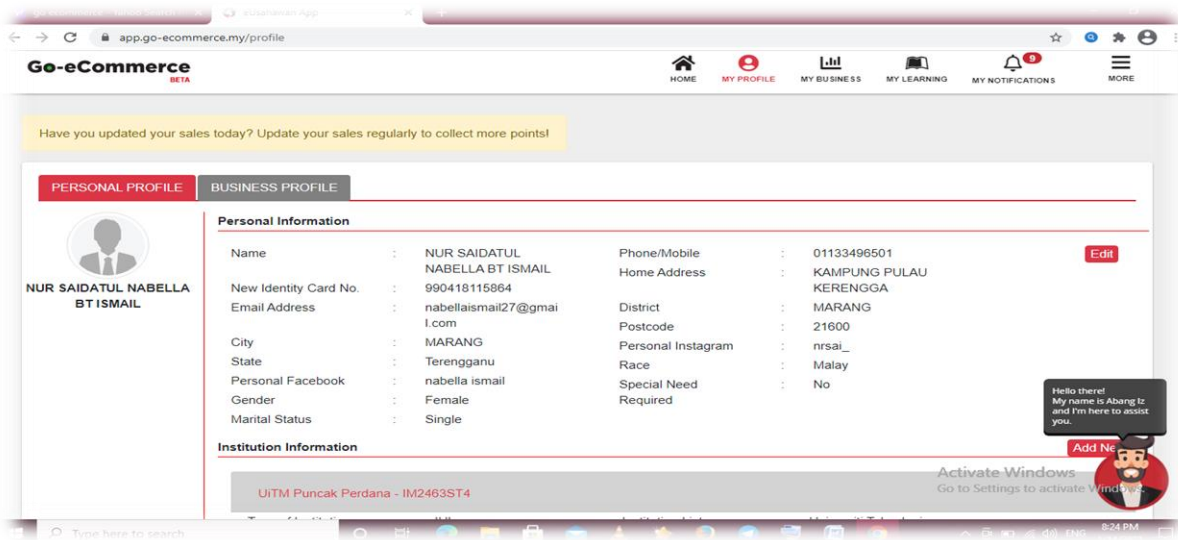


Figure 1 : Personal Profile

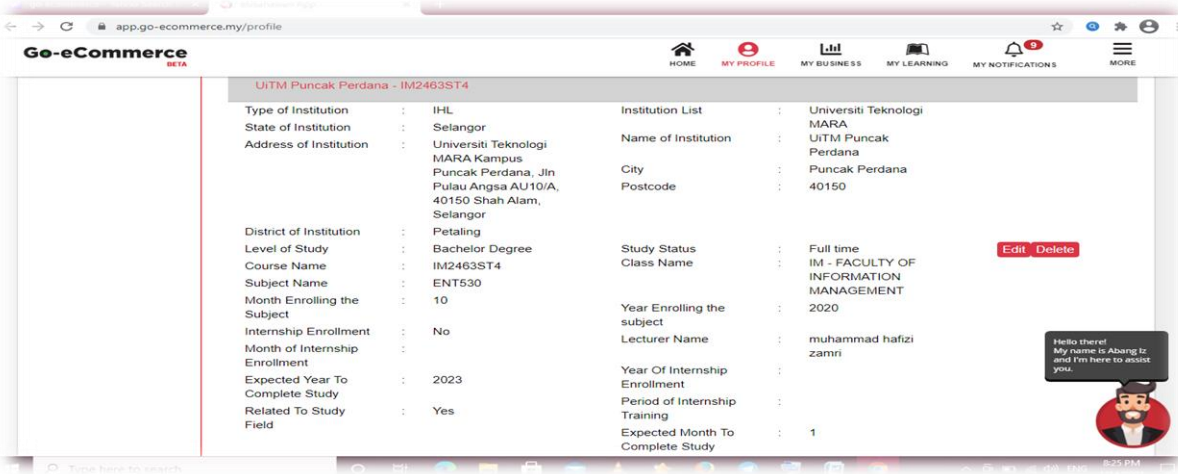


Figure 2 : Personal Profile