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FACILITIES MANAGEMENT IN HYPERMARKET

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ABSTRACT

Retailing is a subset of the commercial sector that has contributed significantly to Malaysia GDP. Retailing of various scales, co-exist side by side. This is especially true in the highly urbanised areas where small-scale retailing co-exist with the large-scale retailing. In the states of Selangor, the small-scale retailing in the form of shophouses still continue to grow in spite of the advancing hypermarkets. On the other hand, in Selangor also especially Shah Alam, the retail trend seems to be changing from shophouses to large-scale retailing like supermarkets and hypermarkets. Shopping complexes and hypermarkets have outgrown shophouses in recent years in Selangor.

Having looked at the retail trend in Malaysia, this dissertation then proceeds to look into facilities management of hypermarket which has offer different approach to compare to other retail outlet.

On the other hand facilities management also main important role to manage the hypermarket. Therefore this dissertation come out with what are defining by facilities management and how it work for achieved good practice in hypermarket and user satisfaction.

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CHAPTER ONE

AN INTRODUCTION OF DISSERTATION TOPIC

1.1 Introduction

Hypermarkets, generally defined as extremely large mass retail shopping outlets with a warehouse appearance retailing products at discount prices. In other word hypermarket is a commercial property that gains the most interest of the developers as this type of development has the highest profit generation compared to other commercial or business properties. In fact, hypermarket is among the famous place for consumers in big city such Kuala Lumpur, Shah Alam, Klang Valley and other cities in Malaysia. Hypermarket started coming into Malaysia in the early 1990s. From 1993 until 2005, there are now a total of 22 hypermarkets all over Malaysia. Current development in Kuala Lumpur and other cities in Malaysia indicates that more and more hypermarket are being developed as it is one of the property that encourages the booming of economic sector.