



اُنِيْوَرْسِيْٓتِيْ تِيْكَنُوْلُوْجِيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

## ENT530 PRINCIPLE OF ENTREPERNUERSHIP



## SOCIAL MEDIA PORTFOLIO

**FACULTY AND PROGRAMME:** ART AND DESIGN [INDUSTRIAL DESIGN]

**SEMESTER:** 05

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## EXECUTIVE SUMMARY

I first began my collecting snoopy during MCO, at first it is just to fulfill my boredom by purchasing stuffed toys online, but I bought random items and characters, as time flew by I grew restless with mountains of stuffed toys in my room. Then I made up my mind and promise myself to only purchase snoopy whenever I feel like buying things online, and you must wonder, Why Snoopy of all animal I want to collect.

I grew up with a busy working parents, it's either me or me and siblings alone in the house, the weird thing is none of us will actually go outside without permission or anything so we stayed home and entertain ourselves with television, games, songs and stuffed toys. Basically, these stuffed toys are part of us and I find them comforting me at heart. Sounds like I am lack of attention, but yeah it's actually true you don't have to pity me.

So first and for all why I choose to collect snoopy is because he don't talk, even in cartoons snoopy never really talk but he do understand what Woodstock is saying, maybe interaction between animals. I find snoopy have an attitude and I quite like that and the third reason is he is always fluffy and forever favorite beagle in the nation world wide

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## 1. E-COMMERCE REGISTRATION (PRINT SCREEN)

**Go-eCommerce BETA**

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**PERSONAL PROFILE BUSINESS PROFILE**

**Personal Information**

Name : SHARIFAH AINA SHAMIRA BINTI SHARULMIZAM Phone/Mobile : 0182381583 **Edit**

New Identity Card No. : 980626106920 Home Address : NO.1429, JLN NUSA IDAMAN 3, TAMAN NUSA IDAMAN, SECTION 11

Email Address : samshamiraa@gmail.com District : DESA PUTRA

City : KAJANG Postcode : 43000

State : Selangor Personal Instagram : armileo\_

Personal Facebook : sam shaulmizam Race : Malay

Gender : Female Special Need Required : No

Marital Status : Single

**Institution Information** **Add New**

**UITM Puncak Alam - Industrial Design**

Type of Institution : IHL Institution List : Universiti Teknologi MARA

State of Institution : Selangor Name of Institution : UITM Puncak Alam

Address of Institution : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 43300 City : Puncak Alam Postcode : 42300

Hello there! My name is Abang Iz and I'm here to assist you.

## 2. INTRODUCTION OF BUSINESS

- Name and Address Business**

I created the name of Snoopy All The Way from Snoopy itself from the Peanuts movie and All The Way basically means passion towards snoopy. The combination of this word gave an approachable vibe for snoopy lovers to find or ask about snoopy.

<b>Name</b>	Snoopy All The Way
<b>Address</b>	No 1429 Jalan Nusa Idaman 3, Taman Nusa Idaman, Section 11, Desa Putra, 43000 Kajang Selangor