

INDIVIDUAL ASSIGNMENT:

SOCIAL MEDIA PORTFOLIO

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME: FACULTY OF INFORMATION MANAGEMENT &

PROGRAMME RECORDS MANAGEMENT

(IM246)

SEMESTER : 3

NAME : NURIZZATI BINTI AZIZI

GROUP : IM2463ST4

LECTURER : MUHAMMAD HAFIZI ZAMRI

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EXECUTIVE SUMMARY

'Excellent Taste in Every Bites' is our trademark for our Popia Nestum Lalicious. The main objective to achieve in our business is to offer the taste of delicious and crunchy of our Popia Nestum to our customer with affordable price and premium ingredients.

Our business was started on 19th November 2020. According to the services that we offered to our customers, they were so satisfied and enjoyed our product Popia Nestum Lalicious. We always do the sale every months and give them a special offered, so that everyone can buy our Popia Nestum Lalicious with affordable price and also can saving their money. Besides that, we also give them a freegift for being support us.

Since early of its opening, Popia Nestum Lalicious get a good feedbacks from our customers. We have been sold more than 70 jars of popia nestum with variety of flavours. According on high demand of our product, we think that Popia Nestum Lalicious is a good choice of market that can be further more in business.

TABLE OF CONTENTS

NO	TITLE	PAGES
1.	Acknowledgement	ii
2.	Executive Summary	iii
3.	1.0 Go-E-commerce Registration	1
4.	2.0 Introduction of Business	
	2.1 Name and Address of Business	2-3
	2.2 Organizational Chart	4
	2.3 Mission and Vision	5
	2.4 Description of Product	6
	2.5 Price List	7
5.	3.0 Facebook (FB)	
	3.1 Creating Facebook (FB) page	8
	3.2 Customing URL Facebook (FB) page	8
	3.3 Facebook (FB) post – Teaser	9-10
	3.4 Facebook (FB) post – Copywriting (Hard Sell)	11-13
	3.5 Facebook (FB) post – Copywriting (Soft Sell)	14-16
	3.6 Frequency of Posting	17
6.	4.0 Conclusion	18

1.0 Go-Ecommerce Registration

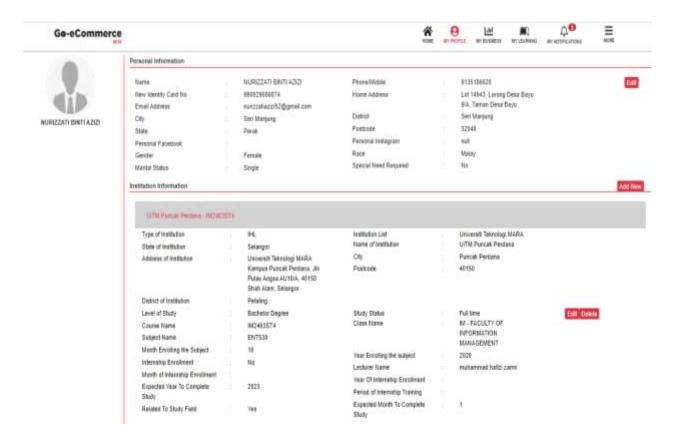


Figure 1.1 Popia Nestum Lalicious Business Registration