

Center of Study for Architecture Faculty of Architecture, Planning and Surveying Bachelor of Science (Hons) Architecture

ENT 600

Technology Entrepreneurship

Product Blueprint

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4

Table of Contents

CHAPTER 1	4
1.0 PRODUCT DESCRIPTION	4
1.1 Introduction	4
1.2 Purpose of development	4
1.3 Product Concept	4
1.4 Application	4
1.4.1 Functions	4
1.5 Unique feature	5
1.5.1 Picture description	()
CHAPTER 2	
2.0 TECHNOLOGY DESCRIPTION	
2.1 Overview of product prototype	6
2.1 Earphone (headphone) (A)	
2.2 Casing with built-in wireless speaker (B)	7
2.3 Extra bass chamber (C)	Error! Bookmark not defined.
CHAPTER 3	
3.0 MARKET RESEARCH AND ANALYSIS	9
3.1 Customer	9
3.2 Market Size and Market Share	9
3.3 Competition and Competitive Edges	9
3.4 Estimated cost per Unit	
3.5 Expected Cost Pricing	10
3.6 Marketing strategies	10
	1



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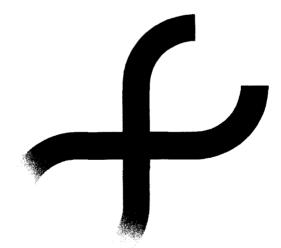
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3.6.2 Price		Error! Bookmark n	ot defined.
3.6.3 Place/Dis	stribution	Error! Bookmark n	ot defined.
3.6.4 Promotio	n		ot defined.
CHAPTER 4		h	,,
4.0 FINANCIAL PI	_AN		11
4.1 Start-up Cost.			11
4.2 Working Cap	ital		11
4.3 Cost of comp	onent per prototype		12
CHAPTER 5			13
5.0 MANAGEMEN	IT TEAM		13
5.1 Organization.			13
5.2 Other Require	ed expertise		15
CHAPTER 6			16
6.0 PROJECT MILI	ESTONE		16
6.1 Flow chart Pr	oject Design Planning		16
6.2 Project sched	ule		18
CHAPTER 7			19
7.0 CONCLUSION			19



COMPANY'S LOGO



Main logo



Logo on product



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CHAPTER 1 1.0 PRODUCT DESCRIPTION

1.1 Introduction

The product to be innovated is H8phone that eliminate the accumulated heat and pressure to the head as a result of prolongs usage of headphone. It also provide safety and comfort to users as it reduce the risk of hearing loss and ear infections.

1.2 Purpose of development

This product means to provide comfort to the user for long usage while eliminate heat that accumulate around the ear. The product also avoids pressure to the head to reduce possibilities of headache and dizziness.

1.3 Product Concept

- Provide comfort to headphone user
- Portability of headphone
- Innovation of typical headphone

1.4 Application

• Two options of mode : a- speaker

b- ear plug 7.1 surround sound

• Ease of transformation by extra chamber to change from speaker to ear plug.

1.4.1 Functions

- Bluetooth system provide wireless access to the headphone
- Chipset control the speaker volume by mobile apps
- Speaker optional for user that dislike earplug type of headphone

