

**UNIVERSITI TEKNOLOGI MARA**

**PERCEPTION TOWARDS CONSTRAINTS ON  
PARTICIPATION AS VOLUNTEER IN SPORTS  
EVENT AMONG SUKIPT 2018 VOLUNTEER**

**UMMU NADHIRAH BINTI LIWAUDDIN**

**2015143629**

Research Project submitted in partial fulfillment of  
the requirements for the Bachelor of Sports  
Management (Hons.)

**Faculty of Sports Science and Recreation**

July 2018

## AUTHOR'S DECLARATION

I hereby declare that this research project is original and is the result of my own work with the regulation of Universiti Teknologi MARA. It is unless otherwise indicated or acknowledgement as referenced work. This research project has not been submitted to any other academic institution or non-academic institution for any degree or qualification. Neither the Universiti Teknologi MARA (UiTM) nor the Faculty of Sports Science and Recreation, UiTM is liable to be blamed for any false report or any disclosure of classified made by me.

Name of Students : Ummu Nadhirah Binti Liwauddin

Student I. D. No : 2015143629

Programme : Bachelor of Sports Management (Hons.)

Faculty : Sport Science and Recreation

Research Project Title : Perception towards Constraints on Participation as  
Volunteer in Sports Event among SUKIPT 2018  
Volunteer

Signature of Student : .....

Date : July 2018

## ABSTRACT

The purpose of this study is to identify the perception towards constraints on participation as volunteer in sports event. This study will used quantitative method which had 4 dimension; intrapersonal, interpersonal, structural and cultural constraints where involving 312 respondents from SUKIPT 2018 volunteers at National University of Malaysia (UKM) had been chosen as respondents for this study. SPSS version 23 was used to analyze the result of this study. The result showed the main constraints on participation as volunteer was structural factor ( $M = 3.53$ ,  $SD = 0.58$ ). There is no significant difference of constraints on participation as volunteer between gender where constraints for male showed ( $M = 3.24$ ,  $SD = 0.51$ ) and female ( $M = 3.26$ ,  $SD = 0.56$ ) with p-value is above than 0.05 ( $p > 0.05$ ). There is a significant difference of constraints on participation as volunteer in term of experience where intrapersonal and structural constraints were ( $p < 0.05$ ). The findings of the study was provided the more understanding towards volunteerism. Lastly, this finding was contributed to the event organizer to determine the problem and overcome it.

*Keywords: Volunteerism, constraints, sports event.*

## TABLE OF CONTENTS

	<b>PAGE</b>
<b>AUTHOR'S DECLARATIONS</b>	i
<b>ABSTRACT</b>	ii
<b>ACKNOWLEDGEMENTS</b>	iii
<b>TABLE OF CONTENTS</b>	iv
<b>LIST OF TABLE</b>	viii
<b>LIST OF FIGURES</b>	ix
<b>LIST OF ABBREVIATIONS</b>	x
<b>CHAPTER ONE: INTRODUCTION</b>	
1.1 Background of Study	1
1.2 Statement of Problem	2
1.3 Research Questions	3
1.4 Research Objectives	3
1.5 Significance of Study	3
1.6 Delimitations	4
1.7 Limitations	5
1.8 Definition of Terms	6

## **CHAPTER TWO: LITERATURE REVIEW**

2.1	Introduction	7
2.2	Concept of Sports Volunteer	8
2.3	Volunteer Constraints	9
2.3.1	Intrapersonal Constraints	10
2.3.2	Interpersonal Constraints	11
2.3.3	Structural Constraints	11
2.3.4	Cultural Constraints	12
2.4	Sports Event	13
2.4.1	SUKIPT	14
2.5	Conceptual of Framework	15
2.6	Conclusion	15

## **CHAPTER THREE: METHODOLOGY**

3.1	Introduction	16
3.2	Research Design	17
3.3	Sampling	17
3.3.1	Population	17
3.3.2	Sample Size	17
3.3.3	Sample Technique	18