



UNIVERSITI
TEKNOLOGI
MARA



ENT 530 PRINCIPLE OF ENTREPRENEURSHIP

Social Media Report

Product Name:

Madu Kelulut Bentong

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TABLE OF CONTENT

1. Bussiness Registration

2. Introduction of Business

- Name and address of business
- Organizational chart
- Mission / Vision
- Descriptions of products
- Price list

3. Facebook (FB)

- Creating Facebook (FB) page
- Customing URL Facebook (FB) page
- Facebook (FB) post - Teaser
- Facebook (FB) post - Copywriting (Hard Sell)
- Facebook (FB) post - Copywriting (Soft Sell)
- Graphics

4. Conclusion

Business Profile

Name: MADU KELULUT BENTONG @ SALWA HARAZ BEE FARM

Address: LOT 5882 KAMPUNG CHEMOMOI, PELANGAI PAHANG DARUL
MAKMUR

Phone No. : 016 - 9428727

Registration Level: ENTERPRISE

Business Registration Date: 2 JULAI 2021

Type of Registration: INDIVIDUALS

Number of Registration: 202003141671 (CT0072887-A)

Mission & Vision

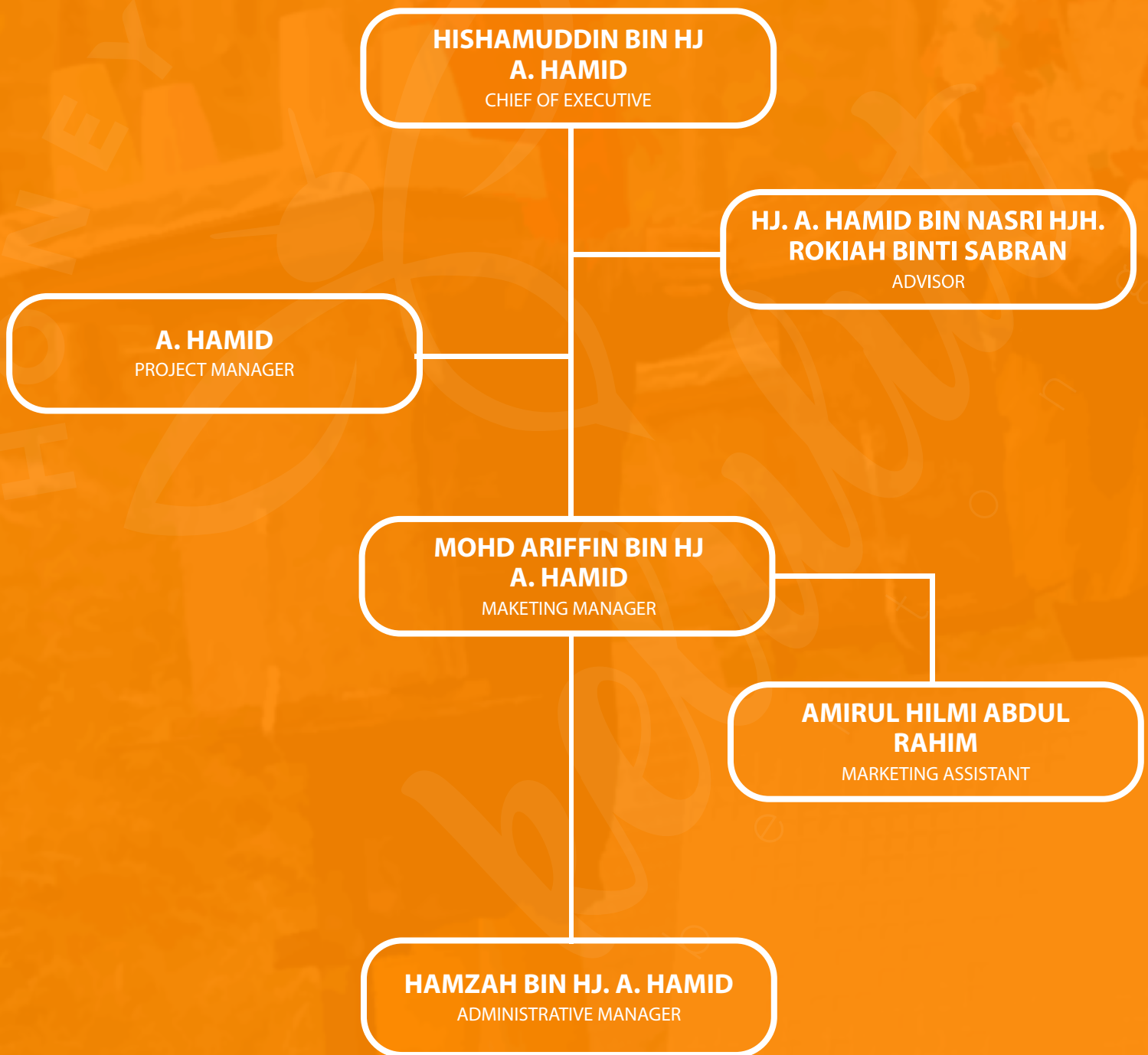
Vision

- To prepare and supply high quality Kelulut Honey according to set standards.

Mission

- Learn bee knowledge and maintain the original sustainability of Kelulut.
- To make young entrepreneurs in livestock and help the country in dealing with the problem of dumping of artificial honey in the market today.

Organization Chart



Descriptions of Product

Madu Kelulut Bentong is a bumiputera product since 2016 that cooperates with Risdia and the Farmers Organization of Pelangai . This product does not use any artificial ingredients. This product is specially imported from the Madu Kelulut Bentong farm in Kampung Chemomoi Bentong Pahang.

Kelulut Bentong Honey is available in two sizes, which is 200ml and 330ml. Bentong Kelulut Honey is produced by 10 species of Kelulut Bee, the honey produced by these 10 species has different flavors, different colors and different smells.

The Benefits of Madu Kelulut Bentong are restoring, refreshing and increasing the body's energy, restoring cells and tissues, boosting the body's immune system, neutralizing free radicals, stimulating the inner energy and more.

While propolis is a mixture of plant rubber and special liquids produced by bees and it is said to have high medicinal properties. Among the diseases reported to be cured through alternative treatment methods using propolis include diabetes mellitus, stroke, hepatitis, cancer, hypertension, kidney stones and HIV / AIDS.