

UNIVERSITI TEKNOLOGI MARA
CAWANGAN TERENGGANU
KAMPUS DUNGUN

FUNDAMENTAL OF ENTREPRENEURSHIP

ETR300

BUSINESS PLAN

PAIOLA ORGANIC CORP

Muhammad Khaidir bin Hamdan (2006125481)

Mohamad Mustaqiem bin Abdul Samad (2006136877)

Muhammad Asyraf bin Ariffin(2006144641)

Mohd Faizul bin Abd Rahman (2006125497)

Huzlan bin Md Razali (2006125503)

COVER LETTER

DPIM (05)
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En. Mohd Ariff Bin Kamaludin
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MARA University of Technology,
23000 Dungun,
Terengganu Darul Iman.

9th APRIL 2009

Sir,

REPORT OF BUSINESS PLAN FOR PAIOLA ORGANIC CORP.

Revert from the above, we are the student of Diploma in Plantation Industry Management, fifth (05) semesters, MARA University of Technology (UiTM), Dungun Branch, here submit the business plan report done by use. This conformity which your business, which will do in future and located as below:

Office:
Lot 1777 Kg Paya Siput,
28500 Lanchang,
Pahang Darul Makmur.

Farm:
Lot 1777 Kg Paya Siput,
28500 Lanchang,
Pahang Darul Makmur.

2. With this report, we hope that it will successfully complete the need and objective of taking ETR 300.

3. We also hope that you will content which this report and give full consideration on your effort of making plan successful.

Thank you

Your sincerely,

.....
MUHAMMAD KHAIDIR BIN HAMDAN
(GENERAL MANAGER)

.....
MOHAMAD MUSTAQIEM BIN ABDUL SAMAD
(ADMINISTRATION MANAGER)

.....
HUZLAN BIN RAZALI
(OPERATION MANAGER)

.....
MOHD FAIZUL BIN ABD RAHMAN
(MARKETING MANAGER)

.....
MUHAMMAD ASYRAF BIN ARIFFIN
(FINANCIAL MANAGER)

INTRODUCTION OF THE INDUSTRY

The production of the organic fruits in Malaysia is still new compare to others especially our local fruits papaya. We can introduce the organic papaya to the entire of the world. With these new finding we may increase our country revenue and it will make our nations name famous in the sector of agro culture.

In the other hands, since our lately prime minister from Tunku Abdul Rahman to the era of pak lah they always emphasize about these sector of agricultural. The slogan of “berbudi kepada tanah” always give you the spirits of achievement in order to runs the sector of agricultural. With the opportunity from the government and all other bodies we sure that we may take a good opportunity to realize our dream.

With all these we believe that we can gain a profit from producing the organic papaya. With the low costs of capital but the high profit we believe that we may success in producing the organic papaya. Producing organic papaya has many advantages. It uses low cost of operation and maintenance. We use natural sources for our fertilizer. We get the natural sources from the local market like white onion, vinegar, ginger, salt water (sea), egg skin. All these material will be combined and mixed and will be a organic fertilizer. These are special about our papaya product. We don't use any chemical poison for our papaya.

There are many advantages using the natural farming plantation. The organic product is high price in the market than the other product using chemical poison. It also good for our health because it don't use any chemical poison. It also can low our cost in plantation and maintenance. We had apply for Malaysian Organic Scheme from Department Of Agriculture, Malaysia. This is for to give certificate that our plantation is truly organic plantation.

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Paiola Organic Corp / Muhammad Khaidir Hamdan...[et.al.]

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