

(وَبَضِيْفَ مِنْ مَنْ يَعْدَى مَنْ مُوَلَقَ مَنْ عَامَرَ إِ UNIVERSITI TEKNOLOGI MARA

(ENT530) **PRINCIPLES OF ENTREPRENEURSHIP**



(GOAT MILK) SOSIAL MEDIA PORTFOLIO

PREPARED FOR: PUAN ZANARIAH BINTI ZAINAL ABIDIN

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RA-H

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Shariff Norherrizan bin Sareh Nyan Faculty of Business Management University Teknologi Mara (UiTM)

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Executive summary

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In the changing environment of world economy, where all boundaries are open for trade and business it's era of globalization where market is open for more opportunities and more competition. People lives are changing with time. The portfolio is used to increased selling product with facebook (FB). How we make a teaser, to take attention other with our product, how we sell and also what the benefits we get.

1. INTRODUCTION

1.1 Name and address of business



(Figure 1.1)

 Name
 :
 Nfk Prima Fram (TR0157777-H)

 Address
 :
 Kampung Tebakang Bukit Payang

 21400 Marang
 Terengganu

 Hotline
 :
 019-9599297