

**UNIVERSITI TEKNOLOGI MARA
KAMPUS SUNGAI PETANI**

**ETR 300
BUSINESS PLAN**

WORLD OF TOYS

**GROUP CODE
A5**

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INTRODUCTION

The name of our business is World of Toys. Our business location took place at :

**G17-G18 ,
GROUND FLOOR CENTRAL SQUARE ,
23 JLN KPG BARU,
08000 SG. PETANI.**

We are going to start this business at January 1st 2002. Our business is in category of medium business. This business is focus on selling the product. We are merely as a sub contractor that accept order only from the main company. Reason why we are choose to involved in this such business is because this type of business can give higher profit. Beside that we want to break the monopoly in this business as a first Malay Toy's Shop.

Other than that we also want to accept the government desire that is to have numerous of entrepreneurship among Bumiputera.

Last but not least, we choose to involve in this such business because we have confidence that this kind of business will still be continuously. With the expansion of the children that toy's never been forget until the age of adults.



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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah

1. HAZZIMATUN SYAHIDA YUSOP
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3. SUZANA SHUHAIMI
4. NOR AZWAN MAT DESA
5. HARUL AFFENDI YACOB

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MOHD. AZHAR OSMAN

Koordinator

b.p. Provos