UNIVERSITI TEKNOLOGI MARA

LOONEY TUNE STUDIO

PREPARED BY:

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DIPLOMA IN CIVIL ENGINEERING

FACULTY OF CIVIL ENGINEERING

Prepared for:

Madam Siti Mardinah binti Abdul Hamid

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Surat Kami : 100-UiTMKS (HEA. 30/7)
Tarikh   : 24 September 2014

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Kejuruteraan Awam** untuk membuat satu kertas projek bagi kursus **ENT300 (Fundamentals of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **PUAN SITI MARDINAH BT ABD HAMID** di talian **(082-677200)** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar

BAIZURA BINTI IBRAHIM
Pegawai Eksekutif
Bahagian Hal Ehwal Akademik
bp Rektor

EXECUTIVE SUMMARY

We named our company Looney Tunes .We have decided to be a partnership business, which is consisting of five partner members. Each member contribute certain amount as a support capital for the business to start up as a requirement to the partnership agreement. Our business is located at Lot 42-43, ground floor, block 1,Samarahan Land District,94300,Kota Samarahan, Sarawak. Our main business activity is to provide Jamming studio.

In this business, all partners are encourages and entitled to participate in the whole business management. After the meeting that we attended, my partner members and I have decided and agreed that myself RaizfadhliAfiq Bin Rashid are well to do as our General Manager for this business. We have chosen the very competent one as our Marketing Manager, Alvin Boniface Barau. For the Operational Manager, the most creative person is AlysterIlla Ak Matan.As the administrative Manager, the very dedicate to take this responsible is Pashal Anak Peter,and as our Financial Manager ,we put all the trust to Mohd Yusuf Bin Hajin.

Hence the business is lead by me as the General Manager which is responsibilities to planning, organization, leading and controlling our entire business operation. The Administrative Manager is responsible in human resource and office administration.

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PURPOSE

This business plan is prepared;

1. To dovetailed out the rationale and consideration that has been taken in deriving the business viability and potential for growth. We are strongly belief and commitment our responsibility during work is the key to success and survive from the business.

2. To provide the justification for application for financial assistance from local banks in order to start and run the business.

3. To make business more benefits than non-benefits, making trust among people around area about the good in jamming or to help jammers and musician satisfy with the services.

4. The business plan is prepared for the purpose obtaining working capital loan from CIMB Bank for the amount

The business plan is used as a guideline for managing the proposed business venture