



Universiti Teknologi Mara Cawangan Kedah
Introduction To Entrepreneurship ETR300

Nursery Plantation

Prepared By:

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Faculty In Accountancy

5th October 2000



PUSAT PEMBANGUNAN USAHAWAN MALAYSIA (MEDEC)

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Tarikh : 18/7/00

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UiTM Cawangan Kedah pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah:

- | | | |
|----|--|-----------------|
| 1. | <u>NORAZIZI BT. ASMUNI</u> | <u>98118184</u> |
| 2. | <u>AZALINA BT. ABDULLAH</u> | <u>97189898</u> |
| 3. | <u>SARIZA BT. YAHAYA</u> | <u>98118431</u> |
| 4. | <u>NORHAYATI BT. MOHAMAD</u> | <u>98118225</u> |
| 5. | <u>SHABNAM HASEENA BT. MOHAMAD HANIF</u> | <u>98118449</u> |

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

MOHD. AZHAR OSMAN
Koordinator
b/p. Provos

ST
Sila berikan kerjasama
1. 18/9

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School of Law and Administration

UiTM Campus Sungai Petani

08400 Merbok

Kedah.

5 October 2000

Encik Azhar Bin Osman

Pensyarah Asas Keusahawanan

UiTM Kampus Sungai Petani

08400 Merbok

Kedah.

Tuan

Submit The Business Plan.

Refereed to the above matters, we are proudly to pass up our business plan that is on NURSERY PLANTATION.

In preparing this business plan, we have put all effort in finding the information needed in order to make sure that what we want to enter will resulted the success. We hope that by having this business plan, it can be a reference to the person that want to entered this business or to the person that interested about this business.

We would like to thanks En Azhar Bin Osman, Tuan Haji Mohamad Zaki B. Ayob and to all that have be involved either direct or indirect in providing information, cooperation and guidelines in preparing this business plan.

We hope that this business plan would get feed back from your side.

Yours Sincerely,



(AZALINA ABDULLAH)

AGREEMENT LETTER OF PARTNERSHIP.

This letter has been made at 1 January 2001 between the partners below:

- Azalina bt. Abdullah - First Person
- Norhayati bt. Mohamad - Second Person
- Nor'Azizi bt. Asmuni - Third Person
- Sariza bt. Yahaya - Fourth Person
- Shabnam Haseena bt. Mohd Hanif - Fifth Person

To witness :

That all partners which has agreed to form this partnership company with all the condition, which is:

- Partnership is gazette at 1 Disember 2001 will be continue operate until it is must be stop as what is agreed before.
- Name of partnership that has been agreed is 'GREEN PEACE NURSERY'.
- This business will operate at lot 1300, Bukit Air Nasi Bedong Kedah.
- Our business capital is RM 165000 which has come from the contribution of each partner as follows:

Name	Contribution
Azalina bt. Abdullah	RM 32000
Nor'Azizi bt. Asmuni	RM 30000
Sariza bt. Yahya	RM 30000
Shabnam Haseena Mohd.Hanif	RM 30000

BUSINESS CONCEPT

Green Peace Nursery develops this business plan and it will be operate starting from January 2001. Green Peace Nursery is a business, which is base on concept of proposed young plant and productive oil palm trees. The certified clones of seed are purchased from reputable breeders such as FELDA, PORIM and GUTHRIE and we will grow them until the maturity age that is 7 month.

The type of clones that we only focus is D x P or Tenera. D x P is the best type of palm oil. It comes from consolidation of palm oil that is Dura and Pisifera. Tenera or D x P produce more oil and more heavy than other types. Each 'tandan' of Tenera or DxP will produce 23.7 % of oil and the heavy is 58.4 kg.

Our potential customers are comes from small-holders, private estates, and state and government agencies. It is because our government encourages us to involve in palm oil plantation. It is because palm oil is used primarily for cooking, petrol, soap and candles. The basic marketing strategy of this business is find strategic location for our nursery. Then we will make promotion by using advertising. We will advertise our product in Yellow Pages and in the magazine that produce by PORIM and PELADANG.

For the first year, the average of young plant that we could sell is 4000 units per month and we assume the profit that we could get is RM 6000. The sales is variety from month to month because the plantation of palm oil is depends to the season. The market demand will increase in the rainy season.