

UNIVERSITY TECHNOLOGY OF MARA

BUSINESS PLANNING

NORTHERN PROPERTY DEVELOPMENT

PREPARED BY

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DIPLOMA IN ACCAUNTANCY

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

MOHD. AZHAR OSMAN

Koordinator

b/p. Provos

PURPOSE OF BUSINESS PLAN

Each entrepreneur prepares business plan before they start our business. Within this business plan each entrepreneur can see and identify the business, which the business will able, or not. This business plan becomes a guideline for entrepreneur to manage our business.

Besides that, business plan is important for entrepreneur to plan and arrange the steps to exceed others competitors to provide a new project. Within business plan we can know the entire problem which we had to handle and take the suitable and right action. And then, each entrepreneur can know the source that we need in order to provide the business properly. Business plans also useful because it can be a guideline to us to operate our business.

As an opening capital, the business plan also uses to make a loan from bank and other financial agency. It also can attract and give confidence to investor to invest in our company. Finally, business plan is very important to us because it can help and assist some information before we operate a business.