



UiTM

SUNGAI PETANI, KEDAH.

***NADI CHICKEN ENTERPRISE  
CHICKEN PROCESSING***

**ETR 300**

***PREPARED BY:C02***

SITI YUSALINDA YAACOB 98054315

ZARINA BT. BAKAR 99054315

NURJUITA MOHD RADI 99048808

YUSFALIZA BT YUSOF 99054299

ROSNITA EZANA MD ROSLI 98495481

(DIB 5G)

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**PUSAT PEMBANGUNAN USAHAWAN MALAYSIA (MEDEC)**

UNIVERSITI TEKNOLOGI MARA

Kampus Sungai Petani

Peti Surat 187

08400 Merbok

KEDAH DARUL AMAN

No. Fax: 04-4574355

No. Tel: 04-4571300

E-mail : art77@kedah.itm.edu.my

Surat Kami : 500-KDH(MEDC.15/2/1)

Tarikh :

**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

**ASAS KEUSAHAWANAN (ETR)**

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

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Pelajar-pelajar berkenaan ialah :

1. SITI YUSALINDA BT. YAACOB.
2. ROSNITA EZANA BT. MD ROSLI.
3. NUR JUIITA BT. MD. RADI.
4. YUSFALIZA BT. MOHD YUSOF
5. ZARINA BT BAKAR.

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b.p. Provos



## **EXECUTIVE SUMMARY**

Nadi Chicken Enterprise on manufacturing the Chicken processing .We run partnership business that is contributed by Siti Yusalinda Bt Yaacob as the General manager , Zarina Bt bakar as the Administration manager , Nur Juita Bt Md Radi as the Marketing manager , Yusfaliza Bt Yusof as the Operation manager and Rosnita Ezana as the Financial manager .

Our business capital is RM 294,721 . each partner contribute RM 38944 and the balance finance by bank Islam Malaysia Brhad (BIMB). All partners have a good academic qualification and experience in working . we have one clerk and seven general managers.that help us in running our business.

There are the several factors that influences us to choose 1776 Mk. 11,13300 Tasek Gelugor ,Seberang Perai ,pulau Pinang. It is the small industrial part that is easily to the supplier to find our business location .Beside there are sufficient infrastructure provide in the area .