



UNIVERSITI TEKNOLOGI MARA  
DIPLOMA IN TOURISM MANAGEMENT

HM1115A1  
ENT300 FUNDAMENTAL OF ENTREPRENEURSHIP

TITLE:  
BAHKINO RESTAURANT

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DATE OF SUBMISSION  
18 SEPTEMBER 2015



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# EXECUTIVE SUMMARY

## 1.0 INTRODUCTION

Bahkino restaurant (BKR) is located at 1Borneo hypermall. We choose a strategic location that can attract people easily since One borneohypermall is the largest hypermall in Kota Kinabalu and it is popular among communities. Our restaurant can easily be visited since there will be many people visiting One Borneo.

BKR also have different concept that makes our restaurant different with other restaurant in One Borneo. This is because our restaurants have a unique concept in delivering product and services whereby we combine the food service and book service concept in our business. People who come in our restaurant can dine and at the same time they can read a book that we provide.

Besides that, the food service that we provide also different from other restaurants. This is because, the menu that we offer have a combination of traditional and modern food which can attract people to dine at our restaurant. Moreover, this unique menu that we offer can attract people especially tourist that came to Sabah. The foreigner can easily come to our restaurant if they want to try the traditional food of Sabah.

The book service that we offer to our customer is to attract student and to encourage people to read more than using gadgets. The time for people to read a book in our restaurant is also flexible. Our restaurant also offer a fixed price for people who want to read a certain book.

We see opportunity to open and develop our business in One Borneo since we have researching and confident that we can maintain our business since there are no other restaurant in One Borneo that offer a service like our restaurant. With our business unique concept that makes our business different with others we believe that we BKR can stay long in the industry.



## 2.0 PURPOSE

This business plan is prepared to get as many as investor and bankers to help in making our business sustain and we able to make some changes in our business to make it more known in the industry.

Bahkino restaurant got RM 231, 388 loan with Agro Bank to start up our business. Whereby each of the team members also has contribute RM 1500 to support our business.

The loan that we got from Agro bank will be used to buy raw materials, cooking utilities, restaurant furniture and also to pay rental deposit. Besides, the contributions from members will be used to make advertising to promote our restaurant.

The business plan also created as a guideline to managing the business. When preparing the business plan, we has list down all strategies that will be used in managing our business. By doing this, we use the strategies as our strengthens in competing with our rivals.

Bahkino restaurant will continue making profit to sustain our business and we believe that we can pay the loan from Agro bank.