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Executive Summary

1.0 Introduction

LifeBox Delivery is a groceries selling located in Lot 15, Highway Street, Putatan which allows the entire family to have their everyday needs in one convenient location. LifeBox Delivery provides walk in service and delivery service for everyone. LifeBox Delivery is able to serve the entire family in one quick, convenient visit and also gives you the best delivery service to your footsteps.

It is our vision at LifeBox Delivery to be the first fast delivering & drive thru grocery service that incorporates eco-friendly elements into the business worldwide. You can order overhead of time on our website online and you can either pick it up or we can deliver the goods to your footsteps. We also want to discourage unnecessary spending when going to the super market. Everyone knows that we tend to buy unnecessary things at the supermarket especially the females. By using our service, you can save money and lose the regret of buying unnecessary things.

LifeBox Delivery aims to incorporate eco-friendly elements into the business. Instead of using plastic bag, we at LifeBox Delivery will use paper bag. We will incorporate as much as eco-friendly things in our business. Our motto 'Grocery Shopping at Your Service' represents our fast delivering service of goods and hassle-free drive-thru.

2.0 Purpose

This business plan was made because we are looking forward to expand our business towards a better future. We want to convince venture capitalists, investors and bankers in order to raise capital and obtain support for our business. We need investors to raise fund and improve our management.

This business plan is being drafted because, we, from the management team of LifeBox Delivery will get the source of finance from outsiders in order to start this business.

Those financing that we have collected from the members to get from the outsiders will be used for buying our inventories and to provide a better service for our customer.

We also the business plan as the guideline to the managers, so that we are all going to success in getting this business to be successful. This business plan includes organizational plan, marketing plan, operational plan, sales forecast and the most important after all, the financial planning.

We can guarantee that we will be able to pay the entire loan with the provided interest.